**O’Neill Career Hub │ Crafting the Perfect Pitch**

Your personal pitch, also known as an elevator pitch, can be used in networking with professors, employers, and professional contacts in your field of interest. You should tailor your pitch based on the audience. Use the following prompts to outline your personal pitch. Aim for 30-45 seconds.

Hi, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**What is your focus, where are you headed, what most interests you and why?**

**Academic path..**

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| --- |
| *Major/Minor..* |
| *Studying..* |
| *Pursuing..* |
| *Why..* |

**Where do you hope to land after graduation or what are you looking forward to doing in**

**the workforce?**

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| --- |
| Career path  |
| *My goal is to…* |
| *Aspire to…* |
| *Looking to…*  |
| *Interested in…* |

**What motivates your purpose, what interests you about their work, their company, why**

**are you interested in making a connection?**

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| What is your “why” motivation  |
| *Issues I am interested in…* |
| *I want to work with…*  |
| *I want to serve…* |
| *I’m inspired by…* |
| *I believe…*  |

**What do you do, how are you of service to others, or what are your skills and strengths?**

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| --- |
| Key strengths:  |
| *Adept at…* |
| *Proficient in…* |
| *Accomplished…* |
| *Have a knack for…*  |
| *Talented at…*  |
| *Effective…* |

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