**CORPORATE SOCIAL RESPONSIBILITY**



**CAREER**



**GUIDE**

[O'Neill Career Hub: PSA Community](https://oneillcareerhub.indiana.edu/channels/policy-service-advocacy/)

# Summary

**Types of Jobs**

Marketing Specialist

Employee Engagement Manager Risk Management

Company Manager Program/Project Manager VP of Corporate Affairs Operations Manager

Corporate Social Responsibility goes by many names: shared value, sustainability, and corporate responsibility. Corporate Social Responsibility integrates issues of the workplace, community, and marketplace into core business strategies. A socially responsible company operates in a way that enhances society and the

environment instead of contributing negatively to them. Companies will incorporate CSR to improve bottom-line financials, access investment opportunities, and refine their public image but also support local and global communities.

**Skills**

Management (people, projects, and operations)

Relationship Building Sensitivity and understanding

Strategic Planning/Goal Setting Resourceful

Research and Analysis Understanding Metrics and Reporting

# Employers

Starbucks Toms

Johnson and Johnson Pfizer

Wells Fargo

Ford Motor Company Disney

Google Washington Post

# Other Resources

[Harvard Business Review: The Truth About CSR](https://hbr.org/2015/01/the-truth-about-csr)

[Business for Social Responsibility](https://www.bsr.org/) [Association of Corporate Citizenship Professionals](https://accp.org/)

[Work for Good: Nonprofit Jobs](https://www.workforgood.org/) Alumni Spotlight: [Google.org](https://oneillcareerhub.indiana.edu/blog/2021/05/21/google/) Alumni Spotlight: [Eli Lilly](https://oneillcareerhub.indiana.edu/blog/2020/02/14/alumni-spotlight-on-mohamed-o-mohamed-of-eli-lilly/)