Preparing for career fairs

# **BEFORE THE FAIR**

Register for career fairs and interviews in Handshake.

Research potential employers to learn about their mission, vision, values, and current openings.

Visit your campus career center to discuss your career fair

strategy.Revise your resume. Practice your elevator pitch.

Clean up your digital footprint on social media.

Prepare your outfit for the fair.

**DURING THE FAIR**

Smile! Be confident! Arrive early.

Dress for success. Be considerate of employers’

Bring copies of your resume. time.

# **AFTER THE FAIR**

Follow up with employers by sending a single “thank you” email.

Reflect on your career fair

performance and strategize how to improve for further

interactions.

Conduct additional research about the organization in the

event that a recruiter contacts you for an in-person, Skype or phone interview.

**RESUME**