



# O'NEILL CAREER HUB

## Writing the “About” Section on Your LinkedIn Profile

The “about section” of your LinkedIn profile is one of the best ways to show off your personality and writing style to colleges and employers. Consider this section as the answer to your “tell me about yourself” or your “30-second Elevator Pitch”. The “about section” should explain three things: a.) where you are b.) where you’ve been and c.) where you want to go. Introduce what you are studying at Indiana University, some experiences and skills you have, and what career you want to pursue. Highlight the best of your background, experiences, and hard and technical skills. Make the most of the 2,000 characters available to display who you are!

Here are some examples of “about sections” from different O’Neill majors:

### Brianna Wright – Law and Public Policy Major

As a diligent and ambitious sophomore at Indiana University. I am thrilled to pursue a major in Law and Public Policy as well as minors in Urban Planning & Community Development and Environmental Management. I have an interest in working in public administration and affairs whether that be in the law, government, or non-profit field. I have experience as a legal intern at Chambers Law LLC as well as involvement in the Fishers Mayor’s Youth Academy, Indiana House of Representatives and Senate Page Program, and FBI Youth Academy. I am excited to gain new skills and knowledge through the various organizations and internships I am involved in.

### Lalita Durbha – Nonprofit Management Major

As a sophomore at Indiana University, I’m pursuing a degree in Nonprofit Management and a minor in International Studies. I aspire to work at a company that consistently prioritizes the needs of others both locally and globally.

I have worked towards my goal of creating a more compassionate society through interning at the Community Foundation of Loudoun and Fauquier Counties and serving as an executive board member on numerous campus organizations. Through my experiences, I have been able to contribute to my community and push others to continuously evolve, create, and foster good. By attending and hosting various meetings with grant providers and county officials, I learned how to professionally communicate. Additionally, I was able to create progress reports, analyze data, and create a more efficient database.

I hope to attain similar positions in which my colleagues and I can purposefully change lives for the better while working in a high-achieving, intrinsically-motivated environment.

### Brianna Christiansen – Environmental Management

I am a second-year undergraduate student studying Environmental Management at Indiana University’s O’Neill School of Public and Environmental Affairs. I am invested in using my career to influence environmental justice by pushing and influencing impactful policy and am very interested in how legislation can be used to protect and restore the natural world. The education and experience I gain at the O’Neill School will prepare me in areas of science, research, and law necessary for pursuing a career in environmental legislation and lobbying under a nonprofit NGO.

## Lillian Clarke – HR Management Major

A knowledgeable professor once told me that people are the greatest differentiator in organizational performance. As an aspiring human resource leader, I seek to engage each sector in an enterprise through collaboration, teamwork, and social interaction to create an efficient, supportive, and productive workplace environment.

I am a patient and thoughtful listener with a calming speaking style; you can count on me to diffuse highly charged employee relations situations. Accomplishing what I set out to do is very important to me. If you value perseverance and superior organizational skills, we can likely work well together. I move seamlessly from a broad view of a project to the execution of details, so we probably will too. Working with a wide variety of people gives me energy, and I excel at adjusting my communication style to best suit my audience. I will represent your company well.

I graduate with my degree in Human Resource Management in 2023 and will pursue a career in HR management. My goal is to develop industry knowledge through sitting for the SHRM-CP exam and participating in professional associations such as my local SHRM chapter and a local Toastmasters club.

If you are still having trouble writing your “about section” check out our other resources available on the [O’Neill Career Hub website](#). You can also stop by the career studio Monday through Friday, from 10:00 am – 4:00 pm, to have a peer educator give you some suggestions and review your work!