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Schedule and Session Registration

Monday:

Resume and Cover Letter

Monday, June 14 | 10:00am-10:45am | Presenter: Rae Ann Bories-Easley

A well written resume and cover letter serve as a strong basis for any job application. In this webinar, you'll learn how to customize your resume and cover letter and highlight your values and experiences as they relate to each position you are applying to.

Creating Your Own Advisory Board

Monday, June 14 | 11:00am-11:55am | Presenter: Sarabeth Morofsky

We all need sounding boards, no matter what our age, to test our ideas and plans, to push us into uncomfortable situations, and to provide us with feedback. Imagine having your own Personal Advisory Board you can go to for advice and feedback. Think of your board as a team of mentors, carefully chosen, who can provide you with mentoring and feedback across a wide variety of your professional concerns. We will discuss the elements of a Personal Advisory Board (PAB) and create tangible goals to start networking with intention.

The Power to Make an Impact: Exploring the Possibilities to Live a Life of Conviction

Monday, June 14 | 1:00pm-2:00 pm | Presenter: Carolyn Sommers

Participants will learn how they can leverage their unique talents, interests, and values to make impact on issues they care about. And, identify work that aligns with their heart (addressing the topics or issues that most move them) with their head (their unique talents and gifts). When our head and heart combine, and we are in the zone, we have found our "hustle," or our unique contribution to the world

Tuesday:

Navigating Networking and LinkedIn in a Virtual World

Tuesday, June 15 | 10:00am-10:55am | Presenter: Catherine Kelley

Networking is a crucial part of your job search, and more important than ever during this time! From the basics of building a LinkedIn profile, to connecting with alumni and employers, you will leave this workshop with a much better understanding of what networking can do for you and how you can succeed with networking in a virtual environment.

Efficiently Organizing Your Job Search

Tuesday, June 15 | 11:00am-11:55am | Presenter: Kyle Inselman

Keeping track of job postings, deadlines, cover letters, recruiter contacts, and more can quickly become overwhelming – especially without a system in place to organize it all. In this workshop we'll cover basic strategies to track your job search in a spreadsheet and keep your resumes, cover letters, and other files neatly organized, saving you time and reducing your stress as you manage your job search.



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Applying a Doctoral Degree Beyond Higher Education

Tuesday, June 14 | 12:00pm-12:55pm | Facilitators: Heidi Perman and Patty Hickman

Join this virtual session to see data on the types of career paths doctoral students pursue after graduation. Hear from a talented panel of University of Denver doctoral alumni on their non-faculty professional pathways including how they have leveraged their advanced degrees in their professional lives. The panel discussion will be followed by an open question and answer session with the audience.

Panelists Include:

- Amanda Lynne Smith (PhD, Curriculum & Instruction) | Chief Academic Officer | Academic Partnerships
- Rebecca Durbahn (PhD, Social Work) Director of Clinical Services | Highlands Behavioral Health
- Doug Miller (PhD, Engineering) | Chief Technology Officer, Veloce Digital Health
- Navneeta Kaul (PhD, Biological Sciences) | Medical Writer & Project Manager, Treximo

Uncovering Your Purpose

Tuesday, June 15 | 1:00pm-2:15pm | Presenter: Ariel Naftali (MA '20 Sports & Performance Psychology)

Uncovering your purpose is the most important work you can do if you want to experience a fulfilling work life. The purpose of this session is to demystify what your purpose actually is and provide tangible suggestions for how to go about uncovering it. We will talk about what it means to embody the fullest expression of yourself and how that is the greatest value you can provide to others (and why you can be compensated generously for it too). We will also dive into the three elements of purpose that you must know in order to live and work in authentic alignment. Ultimately, knowing your purpose will give you the clarity and confidence you need to design your dream career.

About the Presenter: Ariel Naftali (MA '20 Sports & Performance Psychology) is a purpose and performance coach who uses tools of performance and positive psychology. She empowers genuine, impact-driven professionals to realize their unique purpose and potential so they can take their next career steps with clarity and confidence. She also volunteers as a student mentor and coach for a nonprofit dedicated to helping students discover their unique and fulfilling career paths. Before starting her coaching business, Ariel worked in advertising sales and marketing at Viacom and the Game Show Network. With a background in sport, nutrition, sociology, psychology and business, Ariel provides a holistic approach with clients who are striving for healthier and more fulfilling work lives.

Wednesday:

Beat the Resume Robots

Wednesday, June 16 | 11:00am-11:55am | Presenter: Megan Pritchett

Have you ever wondered what happens **after** you submit your resume for an online job application? Come to this webinar to learn about Applicant Tracking Systems (ATS), the technology commonly used to process and rank your online applications.

You will learn what applicant tracking systems (ATS) are, how they are used by recruiters, how to format your resume and use keywords effectively to optimize your ATS ranking, and resources for checking how "ATS-friendly" your resume is (before you submit)!

The Art of the Interview: How to Tell Your Story

Wednesday, June 16 | 1:00pm-2:00pm | Presenter: Carolyn Sommers

Come learn the art of interviewing through storytelling. This session will help you articulate your background and accomplishments through self-reflection in a way that is compelling, interesting, and genuine. You will learn that telling a captivating story is an essential key to effective interviewing, and the goal of this session is to help cultivate that skill. Have a copy of your resume available to use as a guide when telling your story.



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Thursday:

Effective Interview Strategies

Thursday, June 17 | 10:00am-11:00am | Presenter: Stacey Stevens

During this session, you will learn how to best showcase your knowledge, skills, and abilities relevant to the position you're interviewing for using the CAR method. This will be an interactive webinar in which you will practice answering questions using the CAR method: Context, Action, Result. At the end of this webinar, you will leave with preparation tips and additional resources to excel in your next interview and get the job.

Q&A With Denver Recruiters

Thursday, June 17 | 12:00pm-1:00pm | Facilitator: Julia Nelson

Join a panel of top recruiters to learn more about how to stand out in a virtual recruiting environment and how to prepare for virtual interviews. Recruiters from a variety of companies will be represented to answer your questions.

Imposter Phenomenon: Reframing Our Inner Critic Message to Break Through to Success

Thursday, June 17 | 1:00pm-1:45pm | Presenter: Megan Pendley Pickett

Do you hear that voice? That voice that tells you to play it safe. That voice that reminds you of all the reasons you should not even be here in the first place. That, in one way or another, you are not good enough.

My friend, we all hear a voice like that. All.Of.Us. I promise you.

You have a choice when you hear that voice: You can believe it. Or you can choose to think something else.

It is that simple. I did not say easy, but simple.

How do you make that choice? Megan Pendley-Pickett will dive into the topic of Impostor Phenomenon, where it comes from, and ways to begin managing it so it serves you better.

Participants will:

- be introduced to and explore the concept of the Impostor Phenomenon, as well as the importance of creating awareness around this issue
- take part in activities that allows them to self-reflect and create awareness around their inner critic message, where and when it shows up, and how it is serving them
- develop and be given tools and strategies for reframing and quieting the inner critic voice in the future, lessening its power to be a barrier to success

About the presenter: Megan Pendley Pickett is the Founder and Head Coach at **Pendley Pickett Coaching & Consulting**. She spent 14 years as a professional staff member at the University of Denver, helping undergraduate and graduate students navigate their college life and what to do after DU. Now, Megan works as a certified Life and Career Coach, using strengths-based methods to coach clients through career transitions, leveling up in their current role, and learning to love their job again. Megan absolutely loves this work and the freedom it gives her clients to live their best life so they can make the difference they are meant to make in the world. Megan and her husband, both DU Pioneers, live outside of Denver, CO with two very active little dudes, Jackson and Tucker.

Salary Negotiations

Thursday, June 17 | 2:00pm- 3:00pm | Presenter: Cindy Hyman

According to a 2018 Robert Half study of 2700 workers across 27 major U.S. cities, only 39% negotiated their salaries upon receiving a job offer. At the same time, of 2800 managers surveyed, 70% expected candidates to negotiate salary. So why is there such an imbalance? Because job seekers are uncomfortable negotiating salary. Even during tough times, once you land an offer, using the right strategies can help you negotiate a better salary that will make a real difference over the long haul.

During this webinar, you will learn:

- How to prepare for salary negotiation
- When to negotiate salary
- The key steps to salary negotiation
- How to accept or reject an offer



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