

# Digital Storytelling Spartan

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## EDUCATION

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Michigan State University || East Lansing, Michigan May 2024  
Bachelor of Arts in Digital Storytelling

- Minor in Documentary Production
- Concentration in Filmmaking

## EXPERIENCE

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**Video Editor** September 2023 – Present  
*Focal Point News* || East Lansing, Michigan

- Collaborated with student editors and faculty members to edit recorded video for student produced newscast
- Edited 5 clips weekly using Adobe Premiere Pro for video and still shots

**Podcast Production Intern** May 2023 – August 2023  
*Yumlish* || Dallas, Texas

- Brainstormed and implemented new marketing and production ideas, resulting in an 15% increase in listenership
- Utilized creative and critical thinking skills to create audio, digital, and social media content with regards to chronic conditions for podcast listeners and followers
- Managed new and existing website content using WordPress, updated design to display information in an engaging way

**Video Production Intern** January 2022 – May 2022  
*Department of Elementary and Secondary Education* || Remote

- Produced videos for website, social media, newsletters, and digital marketing campaigns to communicate successes of Massachusetts public schools
- Collaborated with peers to produce and edit tutorial videos used for training purposes

## ACTIVITIES

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Michigan State University Telecasters, Member January 2022 – Present

## SKILLS

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Adobe Premiere Pro, InDesign, and Photoshop  
WordPress  
Canva