



# SAMPLE STUDENT

CONVERGENCE JOURNALIST

#1 PINKEL DRIVE, COLUMBIA, MO

(573)555-1234

WWW.LINKEDIN.COM/IN/SAMPLESTUDENT/

SAMPLESTUDENT@MAIL.MISSOURI.EDU



## EDUCATION

Missouri School of Journalism, University of Missouri | Expected Graduation: May 20\_\_  
Bachelor of Journalism, emphasis in Convergence Journalism  
Minor: Psychology Certificate in Multicultural Studies GPA 3.8

## EXPERIENCE

### **Academy of Arts and Sciences | Cambridge, MA**

Associate Producer, May 20\_\_ – Present

- Produced Emmy Award Show Twitter with over one million worldwide followers
- Scheduled and rolled out AAS app activities

Multimedia Intern, June – August 20\_\_

- Created AAS app activities such as member profiles, Q+A, and Emmy history
- Researched and published trivia included on AAS app

### **Associated Press Business, Reporting Intern, January 20\_\_ – April 20\_\_ | Brussels, Belgium**

- Wrote articles explaining and analyzing the Euro crisis
- Interviewed government officials, business owners and stakeholders in the European Union
- Provided video footage to AP Broadcast

### **Newsy.com, Media Convergence Producer, September – May 20\_\_ | Columbia, MO**

- Wrote compelling news copy for video to be presented online including lifestyle, technology, entertainment and business news
- Crafted news stories specifically for a Spanish-speaking video news audience

### **Columbia Missourian Newspaper, Intern, January – May 20\_\_ | Columbia, MO**

- Created information graphics to illustrate story details
- Edited ColumbiaMissourian.com webpage



## MASTERED SKILLS

**Programming Languages** - HTML, CSS, SQL, ActionScript

### **Language Competency**

Spanish: Fluent spoken language and advanced written language

German: Basic level of spoken and written language

**Equipment** - Nikon D70 still camera, Marantz audio recorder, Canon XL1 video camera

**Computer Software** - Adobe Creative Suite, Adobe Editing (Audacity, Audition), Avid Express, Final Cut Pro X, iMovie, Microsoft Office Suite

## ACTIVITIES & AWARDS

- Society of Professional Journalists at University of Missouri, Vice President 20\_\_-20\_\_
- Society of Professional Journalists at University of Missouri member 20\_\_
- Regional title American Mock Trial Association Competition 20\_\_
- Volunteer for Special Olympics 20\_\_



## ONLINE PORTFOLIO

[www.tigerblog.wordpress.com](http://www.tigerblog.wordpress.com) or [www.trumantiger.squarespace.com](http://www.trumantiger.squarespace.com)

# SAMPLE STUDENT

EXPERIENCED EDITOR, COPYEDITOR, PAGE LAYOUT, AND MAGAZINE AD SALES GURU

## CONTACT

2014 Norm Stewart Court  
Columbia, MO 65211  
www.linkedin/in/ttjr.com  
sample@mail.missouri.edu  
(555)555-5555

## EDUCATION

**Bachelor of Journalism, emphasis Magazine Editing**  
Expected Spring 20\_\_  
Missouri School of Journalism  
University of Missouri, Columbia, Missouri

**Minor in Business, Trulaske College of Business**  
University of Missouri, Columbia, Missouri

**Certificate in Leadership and Public Service**  
University of Missouri, Columbia, Missouri

## EXPERIENCE

**LIVING THE COLLEGE LIFE EDITOR/CONTRIBUTOR** | ONLINE  
SEPT 20\_\_-PRESENT

- Pitched, wrote and edited minimum of two stories per week.
- Promoted magazine on social networks with 2000% growth in followers.
- Supervised six writers and edited stories.

**TRUE/FALSE FILM FESTIVAL EDITOR IN CHIEF** | COLUMBIA, MISSOURI  
20\_\_ -- 20\_\_

- Produced 10,000 copies of magazine for film goers.
- Interviewed filmmakers, actors, and distinguished guests.
- Wrote film reviews for website blog.
- Editor in charge of staff of 20.
- Hired and supervised five student interns.

**KXXX MORNING SHOW MULTIMEDIA PRODUCER** | ATLANTA, GEORGIA  
MAY TO AUGUST 20\_\_

- Edited audio clips of segments for online broadcast.
- Upload podcasts and audio clips to website.
- Served as both photojournalist and videographer.

**LIFESTYLE MAGAZINE SENIOR EDITORIAL INTERN** | NEW YORK, NY  
MAY – AUGUST 20\_\_

- Wrote front-of-book and fact checked articles
- Produced and posted online event calendar.
- Assisted sales department with proposed designs.

## ACTIVITIES AND AWARDS

- Inducted into Nu Epsilon Psi Sigma National Honor Society | Spring 20\_\_
- Magazine Club | Secretary 20\_\_; Treasurer 20\_\_
- National Association of Black Journalists, Alé Chapter | 20\_\_ – present
- Student Press Writing Contest, Honorable Mention | Online Magazine Article

## SKILLS

- Advanced computer skills: Adobe Creative Suite, Microsoft Office Suite, Quark XPress
- Exacting fact checker: Scopus, Academic Search Premier, LexisNexis
- Editorial strategy
- Advertising sales and production
- Consumer research instruments including Google Analytics, Qualtrics, and Wufoo

# Sample Student



SSTUDENT@ONLYNEMAIL.COM



(555) 555-1234



WWW.LINKEDIN.COM/IN/SAMPLESTUDENT/



## EXPERIENCE

### **NPR, Video Production Assistant** | Washington, DC June 20\_\_ – Present

- Live covered and music video production of “A Capitol Forth” featuring the National Symphony Orchestra
- Filmed, edited and published segments of “TV on the Radio”
- Managed NPR music video library
- Worked with the multimedia teams in commissioning photos, videos and graphics
- Edited web and radio material to achieve clear content that is artistic and technically excellent

### **THE ASSOCIATED PRESS , Photography Intern** | Brussels, Belgium January-December 20\_\_

- Provided photographic coverage of feature news
- Photographed press conferences of European Union members
- Edited and submitted pictures to wire news
- Contributed text, video, photos and interactive reporting

### **COLUMBIA MISSOURIAN, Staff Photographer** | Columbia, MO August 20\_\_ -January 20\_\_

- Filmed or photographed, edited and produced multimedia stories for columbiamissourian.com
- Created and developed visual storytelling across multiple platforms using both photography and videography
- Collaborated with other staff members in using images and videos to tell compelling stories



## EDUCATION

Bachelor of Journalism, emphasis Photojournalism  
Minor in Graphic Design  
University of Missouri, Columbia

Missouri School of Journalism  
Expected Graduation December 20\_\_  
GPA 3.8/4.0

## SKILLS



- Expert in Adobe Photoshop, Lightroom 3, Final Cut Pro X, Indesign, and Microsoft Suites
- Basic knowledge of HTML and CSS web design and programming
- Broad travel on every continent
- Experience securing or confirming rights for photo use
- Conversational French



## AWARDS & HONORS

- College Photographer of the Year 20\_\_, Bronze, Group Multimedia Project
- Missouri Press Association Better Newspaper Contest 20\_\_
  - First Place, Best News or Feature Series by Group
  - Honorable Mention, Best News Photo Package



## ACTIVITIES

- Society of Professional Journalists, member
- Missouri School of Journalism Student Council, Vice President 20\_\_

## EDUCATION

Bachelor of Journalism, emphasis in Print and Digital News  
Missouri School of Journalism, University of Missouri

Expected Graduation May 20\_\_

## NEWSROOM EXPERIENCE

*Reporter/Editor | Intern Chicago News Now*

*May – August 20\_\_*

- Edited reader submitted articles to approved AP style
- Wrote long form narrative profiles of political candidates
- Covered citizen protests and police response

*Business Reporter Intern | New York Business News Bulletin*

*January – May 20\_\_*

- Edited and published video reports on breaking business news to website
- Wrote and illustrated articles on business trends in New York
- Wrote articles about World Monetary Fund convention
- Created data visualization including graphs, tables, and interactive maps

*Reporter Video News | Columbia, Missouri*

*September 20\_\_ – Present*

- Anchored Spanish language news video content
- Reviewed Spanish language scripts for accuracy
- Pitched, researched and wrote stories
- Produced and edited videos using Final Cut Pro X

## INVOLVEMENT

Water Polo Mizzou Club  
Lifeguard, Mizzou Rec Center

20\_\_-20\_\_  
20\_\_

## CLASSROOM EXPERIENCE

- Understanding Audiences: Identify, analyze and address media audiences
- Changing Media Business Models: analyze economic changes in news media industry
- Global News Across Platforms: report, write, plan, edit, design, and produce an international magazine, radio program, and website

## SKILLS

- Fluent Spanish speaker
- Audio and video editing: Final Cut Pro X, Avid
- Adobe Creative Suite
- HTML and CSS

## PROFESSIONAL ACTIVITIES

- Alternative Spring Break 20\_\_: Built elementary school in Appalachia
- American Copy Editors Society, Mizzou Chapter, member
- Online News Association at Mizzou, vice-President

# SAMPLE STUDENT

## SPORTS JOURNALIST

### EDUCATION

**Bachelor of Journalism, emphasis in Sports Journalism, Expected May 20\_\_**  
Missouri School of Journalism, University of Missouri  
Minor in Communications, GPA: 3.9/4.0

### BROADCAST EXPERIENCE

**KOMU Sports Director | Columbia, MO January 20\_\_ - Present**

- Manage a three member broadcast staff including scheduling daily reports and all game broadcasts
- Maintain and inventory all media equipment
- Conduct a weekly sports talk show including scheduling guests and running production board

**FOX SPORTS MIDWEST SEC Basketball Play-By-Play Announcer | St. Louis, MO November 20\_\_ - March 20\_\_**

- Provided detailed in-game analysis and commentary
- Presented sponsor advertisements and promotions
- Prepared for broadcast by studying team rosters, researching programs and watching coach interviews

**CBS NEWS Intern | New York June 20\_\_ - August 20\_\_**

- Trained in all aspects of Media Operations department, specializing in the Pinnacle
- Edited content using Liquid Blue non-linear editing system
- Edited voice over and packages
- Assisted producers and directors with live Mets Baseball show
- Worked collaboratively with field crews shooting current video for archive reels

**KBIA Reporter | Columbia, MO January 20\_\_ - May 20\_\_**

- Wrote and delivered on-air reports for NPR affiliate station
- Created, edited and voiced wraps covering local events and public-interest stories

### ACTIVITIES

- Association for Women in Sports Media member
- Radio-Television Digital News Association member
- Alternative Spring Break, São Paulo, Brazil, housing project
- Nu Epsilon Psi Sigma, President 20\_\_

### CONTACT

1849 Tiger Road  
Columbia, Missouri 65211  
555-555-5336  
studentsample@intmail.com

### SKILLS

Applications: Final Cut Pro X, Avid Media Manager, iMovie, iNews, Adobe Audition, Adobe Premier, Interplay, Avis, Pinnacle

Equipment: Sony XD Cam EX-1, LiveU Backpack, DVC Pro Camera, GoPro

Intermediate speaker and writer of Portuguese

ENG, SNG, TVU and wireless data to feed

# SAMPLE STUDENT

CREATIVE GRAPHIC DESIGNER

## CONTACT

samplestudent@myemail.com

linkedin.com/in/lilmutiger/

(555)555-1234

## CREATIVE EXPERIENCE

### IOWA DEPARTMENT OF TRANSPORTATION, COMMUNICATIONS AND VISUAL DESIGN INTERN

Des Moines, IA | September 20\_\_ - Current

- Designed webpage, brochures, posters, and temporary signage
- Produced content for and helped design different publications and newsletters
- Created and posted content for Facebook and Twitter promotions
- Managed electronic contact database
- Updated links, pictures and text within websites

### BGP PROFESSIONAL ADVERTISING, ART DIRECTOR INTERN

Chicago, IL | May - September 20\_\_

- Edited photos and submitted to pre-press for processing
- Reviewed final proofs and requested color corrections if necessary
- Provided logos and other artwork when requested for marketing projects

### MARK AND PISTOL MARKETING, GRAPHIC DESIGN INTERN

New York, NY | May - August 20\_\_

- Produced artwork for Sumaki Automobile campaign
- Edited graphics for web upload
- Designed 3-D foldout mailer

### STRATEGIC DESIGN AND VISUALS CLASS, MISSOURI SCHOOL OF JOURNALISM

- Worked with team to create mockups of restaurant integrated media ad campaign
- Designed and supervised layout of print ad

*VIEW PROFESSIONAL PORTFOLIO AT [LILTIGERDESIGNS.WORDPRESS.COM](http://LILTIGERDESIGNS.WORDPRESS.COM)*

## EDUCATION

Bachelor of Journalism, emphasis in Strategic Communication: Art Direction | 3.8

Missouri School of Journalism University of Missouri

Minor in Marketing Expected, May 20\_\_

## ACTIVITIES

- MU Chancellor's Leadership Class 20\_\_ - 20\_\_
- Missouri Student Association
  - Secretary 20\_\_ - 20\_\_

## SKILLS

- Computer software: Adobe Creative Suites CS6 and CC including Photoshop, Illustrator, Indesign, and Flash. Microsoft Suites including Access and Excel.
- Video editing: Adobe Premier Pro, Apple Final Cut Pro X, Avid Media Composer.
- 3B2 Arbortext Print Publisher
- Typography, Color Theory, and Layout Optimization/Conversion



## EDUCATION

Bachelor of Journalism, University of Missouri  
Major: Strategic Communication, GPA: 3.5  
August 20\_\_ - May 20\_\_, Minor: Chinese

## WORK EXPERIENCE

**BGProfessional Advertising | Chicago, Illinois**  
October 20\_\_—Present

- Edited photos and submitted to pre-press for processing.
- Reviewed final proofs and requested color corrections if necessary.
- Provided logos and other artwork when requested for marketing projects.

**Leadership Advisor, Residential Life Department | University of Missouri**  
August 20\_\_—Present

- Developed a cohesive and academically-focused community through the promotion of academic activities, planning Fall Welcome events, and orchestrating educational interactions.
- Executed leadership events to enhance leadership and social justice education for students and staff.
- Advised Hatch Hall Student Council members in the organization and implementation of hall activities.

## INVOLVEMENT


**MizzouThon**  
Recruiter, Dancer and Video Production Team

**The Bridge**  
Mobile Media Team Member

**Mizzou Alternative Breaks**  
Participant, Gulf Shores Alabama home rebuild

## CONTACT INFORMATION

 samplestudent@gmail.com

 1 (555) 555-1234

 123 W Sample St. Columbia, MO 65201

## SOCIAL MEDIA

 @samplestudent

 @samplestudent

 samplestudent

 /samplestudent

## SKILLS

Social Media	<div><div></div></div>
Leadership	<div><div></div></div>
Team Building	<div><div></div></div>
Adobe Premier Pro	<div><div></div></div>
Adobe Creative Cloud	<div><div></div></div>
Microsoft Office Suite	<div><div></div></div>