SURVEY PROTOCOL

The University of Missouri follows the NACE (National Association of Colleges and Employers) standards and protocols. The consistent collection and reporting of outcomes data is critical so we can compare our results with those of other institutions across the U.S.

DEFINITIONS

<table>
<thead>
<tr>
<th>Career Outcomes Rate</th>
<th>Knowledge Rate</th>
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</thead>
<tbody>
<tr>
<td>This rate refers to the percentage of graduates reporting a successful outcome, including: employment (part or full time), continuing education, military or volunteer service (e.g. AmeriCorps).</td>
<td>This rate refers to the percentage of graduates for whom a career outcome is known, including successful outcomes and unsuccessful outcomes (Still seeking employment or education).</td>
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</tbody>
</table>

CLASS YEARS

A graduating class includes students who graduated from July 1 through June 30 each year.

VIEWING OUTCOMES DATA

Data can be filtered and viewed by Class Year and by School/College. The filters appear next to each graphic.

Also, if you hover over a career outcome (e.g., Military) you will see the raw numbers of students who reported that post-grad outcome.
TOP EMPLOYERS

This section features the employers who hire the most Mizzou graduates into full-time positions and includes the total number of hires. Again, you can use filters for Class Year and School/College to drill down in the data. Data from the past two class years indicates that 2,093 employers have hired Mizzou graduates, ranging from Fortune 100 firms to small mom-and-pop enterprises. In addition, some students report that they are freelancers and self-employed entrepreneurs.

CONTINUING EDUCATION

The survey also captures where students are enrolled for their continuing education. This includes the pursuit of advanced degrees (Master's and PhD) as well as additional certifications, second bachelor's degrees and post-baccalaureate programs. MU graduates were accepted into 283 unique institutions worldwide.

TOP INDUSTRIES

The Who Employs Mizzou Grads? graph features a list of 13 aggregate industry areas where full-time employed graduates work.

The colorful diagram highlights the full-time career pathways of our graduates, demonstrating that Mizzou degree programs prepare students for success in a wide variety of roles and industries.

Click on the name of the industry or School/College to see the flow of graduates. All selections show the exact number of graduates who reported employment in this industry.

GEOGRAPHIC LOCATION

This graphic can be viewed by state or city and filtered by Class Year and Career Outcome. A list of Top States and Cities appears to the right of the map.

Click on a state and you can see the actual number of residents and their career outcome.

Mizzou graduates reside in 47 states, the District of Columbia and 21 countries abroad. 64.8% of MU graduates remained in the Show-Me State.