

MELODY COX


TELEVISION NEWS PRODUCER


CONTACT

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SOCIAL

 @Melody_CoxTV

 .melody-cox-5940a7159

EDUCATION

BACHELOR OF JOURNALISM
MAJOR IN BROADCAST TV
PRODUCING

University of Missouri
2016- 2020
GPA 3.8

WEBSITE

melcoxls.wixsite.com/melodycoxtv

PROFESSIONAL SKILLS

Social media
iNews
AP Style
Dejero Live+ Backpacks
AVID Newscutter
Final Cut Pro
Motion 5
Videography
Slack

REFERENCES

Randy Reeves (*News Director, KOMU 8*) &

Jeimmie Nevalga (*Executive Producer, KOMU 8*)
(573) 884-6397

Megan Judy (*KOMU 8 Morning Anchor*)
(573) 424-3993

Landon Burke (*KOMU 8 Morning Anchor*)
(314) 591-6009

WORK EXPERIENCE

KOMU-TV | COLUMBIA, MISSOURI | 2016- PRESENT

MORNING SHOW EXECUTIVE PRODUCER | MAY 2018 - PRESENT

- Writes local, national, international and breaking news stories
- Cues live reporters in the field from the station
- Edits and approves reporter's scripts/video before airing
- Teaches student producers how to create a show

EVENING SHOW PRODUCER | DEC. 2017 - PRESENT

- Writes local, national, international and breaking news stories
- Cues live reporters in the field
- Writes promos

FACEBOOK LIVE PRODUCER | ELECTION NIGHT NOV. 2018

- Put together a master schedule of when reporters would go live from the field election night
- communicated with managers and digital reporters on what was expected of them in live hit
- filmed and created live video from newsroom for behind the scenes look

DIGITAL PRODUCER | JAN. 2018 - MAY 2018

- Developed a social media strategy to increase the following of the company website
- Managed all social media accounts for KOMU 8 News
- Checked the station's email
- Wrote breaking news stories
- Handled and responded viewers' concerns or comments about stories

EDUCATIONAL HIGHLIGHTS

MU RTDNA | COLUMBIA, MISSOURI

VICE PRESIDENT | AUG. 2018 - PRESENT

- Helps the president make executive decisions
- Organizes break-out sessions
- Will host conversations with alumni

MU JOURNALISM SCHOOL | COLUMBIA, MISSOURI |

DEAN'S LIST | 2016- PRESENT

- GPA: 3.8
- High academic standing

MISSOURI SCHOOL OF JOURNALISM | AUG. 2016

DIRECT ADMIT

- High academic standing
- met minimum MU admission requirements