



# CASSANDRA CORNIER

BROADCAST MEDIA

## CONTACT INFO

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## PERSONAL PROFILE

A dynamic, self-motivated individual with experience and skills in the production of live news and sports. As well as maintaining a digital presence within non-profit organizations. Seeking further experience in the media environment to utilize my talents and grow in a well-established organization.

## AREAS OF EXPERTISE

- Adobe Premiere Pro CC
- Adobe Photoshop CC
- Adobe After Effects CC
- Ross XPression Graphics
- K2 Dyno Replay
- Autocue
- ProPresenter

REFERENCES AVAILABLE UPON REQUEST

## WORK EXPERIENCE

### EVENT PRESENTATION INTERN

**Dallas Cowboys | 4/2019 - Present**

- Assist in event and broadcast presentation for the Dallas Cowboys Organization during home games, college games, outside events, and high school football games held at the Frisco Star.



### MEAN GREEN PRODUCTIONS GAME DAY CREW

**UNT Athletic Dept. | 2/2019 - Present**



- Work within the live game day video production at various sporting events and venues. Roles may vary from; Graphics Operator, Production Assistant, Camera Operator, Highlights, Utility and more.

### HEAD OF MEDIA

**Brazosport Christian Center | 9/2016 - 7/2018**

- Created content in order to maintain the church audience within the digital world through photography and videos.  
- Managed social media, church website and printing.  
- Created scripts for weekly video announcements and short productions.  
- Maintained weekly newsletter for every member and input new members into database.

> **ACCOMPLISHMENT:** Co-filmed, edited video/audio, and created motion graphics for a free, 27 video, study guide created for children's directors within church environments. Videos titled: Babies, Tots, Preschool and Elementary. (*theresakidinfrontofme.com*)

## VOLUNTEER EXPERIENCE

### North Texas Television News (NTTV)

Roles: Director, Producer, Technical Director, Graphics, Reporter, Special Segment Anchor, Floor Director, Lead Editor, Live-Shot Camera Crew.



### KNTU 88.1

Roles: Web Writer and News Announcer.



## ACADEMIC HISTORY

### UNIVERSITY OF NORTH TEXAS

**Bachelor of Arts | 5/2020**  
**Converged Broadcast Media**

- GPA: 4.0  
- Recipient of First Broadcasting Scholarship

### TEXAS BIBLE INSTITUTE

**Discipleship & Leadership Program | 5/2016**  
**Media Concentration**

Golden Leadership Award - Recognized for exemplary leadership skills on the Media team.