

# SCRAPPY BIRD

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## PROFESSIONAL PROFILE

Dynamic and dedicated Communication Design major with a passion for visual storytelling and creative problem-solving. Proficient in industry-standard software such as Adobe Creative Suite. Excelling in translating conceptual ideas into visually compelling designs across print and digital platforms. With a keen eye for detail and a collaborative mindset. Eager to contribute my skills to projects that require innovative communication solutions.

## CORE COMPETENCIES *(Soft Skills-Match to Job Description if you can)*

Collaboration | Teamwork | Detail | Organization | Project Planning | Customer Service

## TECHNICAL SKILLS *(Computer Software packages/programs/platforms)*

Adobe Photoshop | Figma | Illustrator | InDesign

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## EDUCATION

### Bachelor of Fine Arts in Communication Design

May 2024

University of North Texas, Denton, TX

## HONORS & AWARDS

Dean's List

Fall 2021 – Present

## CERTIFICATIONS/TRAININGS

LinkedIn Learning: 'Adopting the Habits of Elite Performers'

Summer 2023

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## EXPERIENCE *(Jobs, Internships, and Relevant Class Projects)*

Design Works, University of North Texas, Denton, TX

December 2023 – Present

### **Student Graphic Designer**

- Analyze complex challenges and develop design solutions.
- Effective communication and collaboration with team members, clients, and stakeholders.
- Execute design elements and ensure accuracy in the final product while providing excellent customer service.

Octagon, Dallas, TX

August 2023 – December 2023

### **Graphic Design Intern**

- Created visual content, such as logos, brochures, posters, and other materials, to communicate a message or promote a brand.
- Developed a consistent visual identity for the company, product, or service.
- Collaborated with team to brainstorm visually appealing and user-friendly interfaces for websites, applications, and other interactive platforms.

ADES 4533, University of North Texas, Denton, TX

Fall 2023

### **Advanced Communication Design Studio**

- Conducted market research to understand the target audience, competitors, and industry trends.
  - Sketched out rough drafts or wireframes to visualize potential designs.
  - Finalized the design, ensuring all elements are cohesive and aligned with the brand, prepared the design for print and review.
  - Assessed the effectiveness of the communication design in achieving its objectives and gathered feedback from the target audience and stakeholders.
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## LEADERSHIP, CAMPUS & COMMUNITY INVOLVEMENT

**Member**, UNT, American Institute of Graphic Arts

Fall 2022 – Present