

SCRAPPY BIRD

Denton, TX | 123-456-7890 | ScrapyBird@gmail.com
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PROFESSIONAL PROFILE

Versatile and passionate interdisciplinary art student with a comprehensive background in merging diverse artistic disciplines. Possessing a unique ability to seamlessly integrate elements of visual arts, literature, and technology. Seeking an entry level marketing and creative content role in the beginning of May 2024.

CORE COMPETENCIES *(Soft Skills-Match to Job Description if you can)*

Experimentation | Versatility | Project Management | Collaboration | Creative Thinking

TECHNICAL SKILLS *(Computer Software packages/programs/platforms)*

Video Editing | Web Development | Digital Photography | Typography Design | Digital Art Tools

EDUCATION

Bachelor of Fine Arts in Interdisciplinary Art & Design Studies May 2024

University of North Texas, Denton, TX

Minor in-

HONORS & AWARDS

Dean's List | CVAD Scholarship Fall 2021 – Present

CERTIFICATIONS/TRAININGS

LinkedIn Learning: 'Motion Graphics for Video Editors: Working with Type' Summer 2023

EXPERIENCE *(Jobs, Internships, and Relevant Class Projects)*

University of North Texas, Denton, TX December 2023 – Present

UNT Dining Services—Graphic Designer

- Collaborated with the UNT Dining Services team to conceptualize and create visually appealing graphics for various marketing materials, including posters, flyers, digital signage, and social media content.
- Applied design principles to enhance the visual identity of UNT Dining Services, ensuring consistency with brand guidelines and promoting a cohesive and professional image.
- Assisted in the development of promotional campaigns for special events, meal plans, and dining initiatives, contributing creative ideas to attract and engage the university community.

This Marketing Place, Dallas, TX January 2024 – May 2024

Marketing Intern

- Assisted the marketing team in the development and execution of various marketing campaigns to promote university events, programs, and initiatives.
 - Contributed to content creation for social media platforms, including crafting engaging posts, creating graphics, and managing social media schedules to increase online visibility.
 - Conducted market research and competitor analysis to gather insights, identify trends, and inform marketing strategies.
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LEADERSHIP, CAMPUS & COMMUNITY INVOLVEMENT

Member, American Marketing Association, UNT Fall 2022 – Present