

# Sarah G. Blogger

123 Lloyd Lane ■ Denton, TX 18888  
studentname@gmail.com ■ 555-333-4444

## KEY SKILLS

---

- Experienced in social media platforms such as Facebook, Twitter, Instagram, Google+, Instagram, Pinterest, and YouTube
- Intermediate ability with Adobe Creative Suite
- Comfortable working with a team and independently in a fast-paced environment
- Effective communicator with a creative mind and keen attention for detail

## RELATED EXPERIENCE

---

**Intern: Social Media & Marketing - Digital Marketing Agency:** Dallas, TX – May 2018 to present

- Work with the marketing team on day-to-day social media management for multiple clients/partners
- Complete market research which includes identifying and engaging with key influencers
- Monitor social media presence and complete daily social media outreach
- Develop promotional social media campaigns to engage users and build followers
- Communicate information to our management team
- Research and assist with developing marketing material

**Owner, Myownfoodsite.com | @myownfoodtwitter :** Remote – Month/Year- Month/Year

- Develop weekly content for personal website dedicated to healthy eating
- Post a minimum of 15 tweets per week generating an average of 50 weekly retweets
- Grew Twitter followers by 27% in the first 4 months of creating account

**Intern: Media Relations, foodbloggersunite.org Remote** – Month/Year- Month/Year

- Monitored and posted on blogs, forums, and social networks
- Performed online outreach and promotion using Facebook, Instagram, and Twitter
- Optimized disorganized website and create first social media accounts

## ADDITIONAL WORK EXPERIENCE

---

**Cashier, Healthy Eating Ambassador - Kroger:** Denton, TX – Oct 2020 to present

- Assisted the Healthy Eating Specialist in store events and projects
- Provided excellent customer service; participated in quarterly store inventories

**Child Care Provider, Private Family:** Summers 2019-2021

- Supervised three children ages 5, 7, and 9
- Developed daily engaging activities

## EDUCATION

---

University of North Texas, Denton, TX

Bachelor of Science in Communication Studies – May 2021

Minor in Business and Technical Writing