What can I do with my Major?

MANAGEMENT

Overview of Major

If the term management interests you, you ultimately see yourself as a leader of an organization. Whether you are called “boss,” “CEO,” “department head,” “branch manager,” or “administrator,” your tasks are to plan and control the major functions of the association. The goals of a manager are to maximize the potential of resources and employees. Managers may find themselves in manufacturing, retail, education, international business, or even agriculture. The areas of focus at the University of Connecticut for undergraduate study are in the fields of general management, entrepreneurship and new venture management, and international business. A master’s degree in Business Administration furthers the possibility for advancement on the executive ladder.

Nature of Work

The work of the manager depends on the level of authority and the nature and size of the organization. As a supervisor, middle manager, or top manager, the goals are to organize, plan, coordinate, and direct the function of the organization. The work requires constant communication, creativity, and organization. There are also many management training programs in companies dedicated to the development of employees, from entry-level positions to the higher ranks. To attain a higher position, an employee must prove that he or she can do the work, work well with others, and take on more responsibility.

Sample Job Titles

Visit O*Net and conduct an Occupation Quick Search of each job title to learn more about that career path.

- Emergency Management Director
- Administrative Services Manager
- Document Management Specialist
- Logistics Manager
- Management Analyst
- Credit Counselor
- Farm and Home Management Advisors
- Security Management Specialist
- Risk Management Specialist
- Chief Executive
- Range Manager
- Farm and Ranch Managers
- Medical and Health Services Managers
- Computer and Information Systems Managers
- Clinical Data Manager
- General and Operations Managers
- Database Administrator
- Logistics Analyst
- Information Technology Project Manager
- Training Consultant
- Financial Investment Advisor
- Sales Manager
- Program Manager
- Franchise Manager
- Management Trainee
- Field Consultant
- Entrepreneur
- Account Executive
- Recruiter
- Customer Service Manager

UCONN Resources

- Department of Management
- Hospitality Management Association
- Pi Sigma Epsilon
- Alpha Kappa Psi
- Student Entrepreneurial Organization
- Freshman and Sophomore Business Society
- International Business Society
- Undergraduate Business Leadership Council
- UConn Sport Business Association

OTHER RESOURCES

- American Management Association
- International Franchise Association