

BUILDING YOUR LINKEDIN PROFILE

PHOTO

Use high quality photo. No selfies or cropped pictures. Come to the CCD to have a free professional photo taken.

HEADLINE

Identify yourself as a UConn Student or based on a current position or your career aspirations. Look at profiles of other students and/or professionals in your field for ideas.

LOCATION & INDUSTRY

Use the metropolitan area closest to where you will be searching for jobs or internships. Choose the industry closest to your major or career aspirations.

SUMMARY

Think of your LinkedIn Summary as an online version of your “elevator pitch.” It may be written in the first- or third-person and will highlight your background, skills, and interests; use keywords or industry-specific language for your target employers when appropriate.

EXPERIENCE

Share experiences that are relevant to your career goals as you would on your résumé; include the organization name, your role or title, dates of employment, and a summary of your achievements and responsibilities. Your LinkedIn experience can expand on your résumé bullets. Critique your master résumé at the CCD before posting. Add samples of your work or projects.

EDUCATION

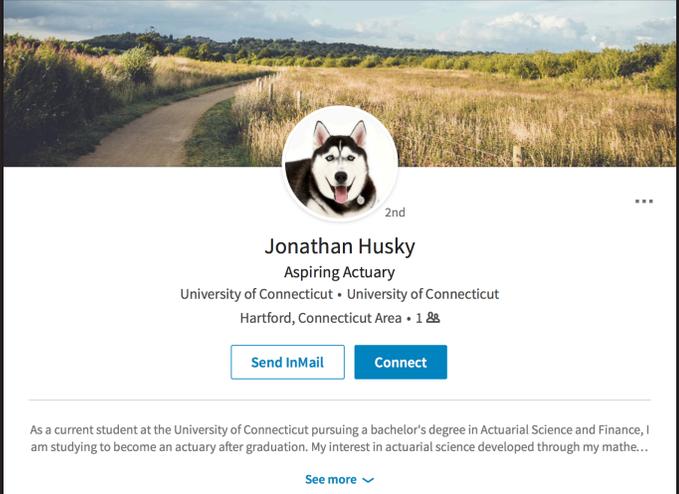
List University of Connecticut, degree, academic program, minor (if declared), and graduation date. Add study abroad experiences and prior degrees as applicable.

VOLUNTEER EXPERIENCE

Include your volunteer involvement and descriptions of each experience, both on and off campus.

SKILLS & ENDORSEMENTS

Add your top professional skills. These can be transferable and/or technical skills. Members of your network can endorse your skills; you will be given the option to add or decline endorsements.



The screenshot shows the top portion of a LinkedIn profile for Jonathan Husky. At the top is a background image of a dirt road through a field. Below it is a circular profile picture of a husky dog. To the right of the profile picture is the name 'Jonathan Husky' and the title 'Aspiring Actuary'. Below the title is the location 'University of Connecticut • University of Connecticut' and 'Hartford, Connecticut Area • 1 28'. There are two buttons: 'Send InMail' and 'Connect'. Below the buttons is a short bio: 'As a current student at the University of Connecticut pursuing a bachelor's degree in Actuarial Science and Finance, I am studying to become an actuary after graduation. My interest in actuarial science developed through my mathe...'. A 'See more' link is at the bottom right.

Experience



Career Intern, Center for Career Development
University of Connecticut
Sep 2015 – Present • 2 yrs

- Review résumés through one-on-one and group critiques to advise students on best practices for résumé formatting and bullet development to highlight experiences and transferable skills
- Conduct 5 practice interviews a week by providing feedback on students' answers and professional demeanor to coach students on how to improve interviewing skills
- Organize, prepare, and present on career related topics to undergraduate students and facilitate discussions to educate students on résumé writing, interviewing, and general career services

Education



University of Connecticut
Bachelor of Science - BS, Actuarial Science and Finance
2014 – 2018

Activities and Societies: Activities and Societies: Chief Financial Officer for ManyMentors, Speaker Series Chair of Gamma Iota Sigma, Member of Honors At UConn, Member of Honors in Business, Member of Net Impact

As an honors student at University of Connecticut, I have maintained an exemplary GPA while still staying involved in various community service programs, leadership positions, and organizations. I received the highest academic success scholarship that the university offers upon acceptance to the school.

Volunteer Experience



Dancer/Volunteer
HuskyTHON Dance Marathon
Feb 2016 – Feb 2016 • 1 mo

- Collaborated with team to fund raise \$716,394 for the Connecticut Children's Medical Center and participated in 18-hour dance marathon

Featured Skills & Endorsements

Leadership · 27



Endorsed by Catherine Friar, who is highly skilled at this



Endorsed by Peter Garcia and 2 other mutual connections

Public Speaking · 24



Endorsed by Stelio Ropokis and 1 other who is highly skilled at this



Endorsed by Ana Clara Blesso and 2 other mutual connections

ACCOMPLISHMENTS

This section includes the following sub-categories:

Certifications: Include field specific certifications.

Courses: Include 5-8 upper level and/or relevant courses.

Honors & Awards: Include academic and professional awards.

Languages: Include language skills and your level of proficiency. Only include English if you are applying internationally.

Test Scores: Include field specific exams (eg. CPA), do not include college or graduate school entrance exam scores.

Organizations: Include your activities and leadership in this section with descriptions of each experience.

Projects: Highlight skills you have demonstrated through your coursework or labs. Dive into specific internship or work projects and link back to the specific experience.

RECOMMENDATIONS

Receive and give recommendations from professional contacts or classmates who have worked on projects with you. When requesting a recommendation ask for 2-3 lines of positive specific feedback.

INTERESTS

Follow influencers, companies, groups, and schools to indicate your interests. Join groups to find alumni and professionals from your industry of interest to add to your network. Follow companies to find postings and receive social media updates on your newsfeed.

CONTACT AND PERSONAL INFO

Follow companies and schools of interest to see regular updates from organizations.

ADVICE FOR CONTACTING

Include how you would like to be contacted. As with all social media, be careful of what personal information you make public. Review your privacy settings.

LINKEDIN PAGE URL

Customize the public URL on your profile to remove extra characters and make it easy to add to your résumé.

Accomplishments

- 1 **Honor & Award**
New England Scholar
- 1 **Organization**
Society for Human Resource Management

Recommendations

Received (1) Given (0) Ask to be recommended



Emily K. Merritt
Career Consultant | Arts and Sciences Programming
July 10, 2017, Emily K. managed Jonathan directly

As a Career Intern at the Center for Career Development Jonathan Husky has been an asset to the department. He is a quick learner who is always willing to jump in and provide additional assistance on last minute projects or resume critique needs. He demonstrates excellent time management and organizational skills on his research projects and is able to quickly develop a genuine rapport in his peer resume critiques.

Interests

-  **University of Connecticut**
141,531 followers
-  **Travelers**
176,383 followers
-  **SHRM**
204,551 followers
-  **University of Connecticut**
150,584 followers

Contact and Personal Info

 **Jonathan's Profile**
[linkedin.com/in/jonathan-husky](https://www.linkedin.com/in/jonathan-husky)

 **Email**
career@uconn.edu

 **Connected**
August 15, 2017

USING LINKEDIN IN YOUR INTERNSHIP OR JOB SEARCH

Talk to a career consultant about how to utilize the following resources on LinkedIn

ALUMNI SEARCH TOOL

JOB & INTERNSHIP POSTINGS

COMPANY SEARCH

UCONN

CENTER FOR
CAREER DEVELOPMENT

Wilbur Cross Building 202
860.486.3013
career.uconn.edu