Office for Diversity and Inclusion

Internship Title: Social Media Intern

Application Period: Year-Round

Application Process: If interested in this position, please email diversity@uconn.edu. Please include your name and “Social Media Intern” in the subject of your email.

Application Materials: Résumé and any relevant work/a portfolio you would like to share, please include any documents from your class and/or program indicating the class requirement.

Location: Budds Building 311

Eligible class standings: Freshman, Sophomore, Junior, Senior, Graduate Student

Minimum GPA to participate: 2.5 GPA

Credit: ODI is open to working with academic departments to arrange credit for this internship. Please see guidelines for earning academic credit for your internship here.

Compensation: Unpaid

Hours: 1-5 hours per week

Additional information: N/A

Description of Internship Provider:
Office for Diversity and Inclusion advocates for access and equity across all university units.

Description of Internship Position:
Work with the office manager to create and implement social media campaigns; Develop content on a weekly and monthly basis for ODI; Assist in the general distribution of marketing materials for programs and signature events; Provide support to our team at programs and events

Qualifications: Excellent communication and public relations skills; High proficiency on social media platforms (Facebook, Twitter and Instagram); Ability to design info graphics, fliers, marketing materials; Dependable and willing to work a variety of hours; Good administrative and organizational skills; Ability to work collaboratively with others to accomplish goals

Preferred Qualifications: Graphic Design major/minor; past participation/experience with promoting in campus programs and activities via website and social media platforms; demonstrated knowledge of, and commitment to addressing issues

Skills Gained as a result of this internship:
Understanding of diversity, cultural competency skills, new content for professional portfolios, participation in trainings/events

For more information about internships with this department, please contact: diversity@uconn.edu or call 860-486-2422