Digital Engagement Intern

Uconn Foundation Alumni Center

Application - Period, Process, & Materials:
- Position is currently filled. Check in with contact below to see availability.
- To apply, submit all application materials to LaTonya Kupper.
  (see below for contact information)
- Résumé, Cover Letter, Relevant links to blogs or websites you’ve worked on

Eligible Class Standings & Minimum GPA:
- Sophomore, Junior, Senior, Graduate Student
- 2.80/4.00

Credit, Compensation, & Hours:
- Paid, Varies
- Work hours are flexible between 8AM—5PM
  10 hours per week
- The UConn Foundation is open to working with academic departments to arrange credit for this internship. Please see guidelines for earning academic credit for your internship at https://career.uconn.edu.

Demonstrated knowledge of WordPress or similar CMS platforms and exceptional writing skills are required. Knowledge of HTML and Adobe Creative Suite strongly preferred.

For More Information, Please Contact:
LaTonya Kupper
Human Resources Representative, UConn Foundation
Foundation Building
hr@foundation.uconn.edu
(860)486-5000

The UConn Foundation is the organization responsible for development and alumni engagement at the University of Connecticut. Within this organization, the department of digital engagement is responsible for social media management, website development, and email marketing.

The UConn Foundation is looking for a tech-savvy writer to help create content for the new UConn Alumni website. This is a great chance for an aspiring digital marketer or web content creator to learn about these growing fields. The chief responsibility for this position will be to freshen up—and in many cases, recreate—page copy on uconnalumni.com. The intern will also assist the Digital Engagement team in updating both uconnalumni.com and foundation.uconn.edu with edits to pages and articles, ensuring that they both adhere to a consistent style guide and meet best practices for accessibility and user experience.

http://www.foundation.uconn.edu/about-us/careers/