Digital Media and Design Internship

Department of Educational Leadership

Application - Period, Process, & Materials:
- Now– Friday, April 13th
- Submit a cover letter and résumé via email to helen.schafer@uconn.edu with subject line, “Digital Media and Design Internship” - [Your Name]

- Résumé and Cover Letter

Eligible Class Standings & Minimum GPA:
- Sophomore, Junior, Senior
- 2.00/4.00

Credit, Compensation, & Hours:
- Unpaid
- Between 5-10 hours a week
- The Department of Educational Leadership is open to working with academic departments to arrange credit for this internship. Please see guidelines for earning academic credit for your internship at https://career.uconn.edu.

Additional Information:
Required Qualifications: Eye for design and relevant content; Knowledge of Social Media; Knowledge of graphic design software (i.e. Photoshop); Flexibility and open-mindedness; Ability to work individually and collaboratively; Energetic with a desire to contribute new ideas to grow EDLR's online presence

Description of Internship Provider
The Department of Educational Leadership is located with the NEAG School of Education and is comprised of both undergraduate and graduate programs.

Description of Internship Position
Design Media and Design Intern will work directly with Digital Media Manager and Social Media Assistant (also a student intern) to support UConn's Department of Educational Leadership (EDLR) social media presence and marketing efforts. The Design Assistant will create design work for large audiences while learning about social media best practices in higher education and how social media fits into a higher education institution’s communication plan. These initiatives are primarily based on the needs of the Department of Educational Leadership, but will also include other ongoing or seasonal promotion.

An ideal candidate is expected to have experience with social media on a personal level, but organizational or business is use preferred. The Design Media Intern must have experience creating quality graphic designs for professional purposes. Digital Media Intern must be able to think strategically to assist in maintaining UConn's EDLR web presence; contribute quality, creative ideas to social media plans; and serve as a brainstorm partner to Digital Media Manager. events held by the department each semester.

For More Information, Please Contact:
Helen “Nellie” Schafer
Digital Media Manager
Department of Educational Leadership
Gentry - Neag School of Education
helen.schafer@uconn.edu
(860)377-3686

https://edlr.education.uconn.edu/