

## BEFORE THE FAIR

### 1 RESEARCH EMPLOYERS

Get to know each company before you meet with them. Doing your research shows that you're prepared and genuinely interested. Check out the company's Handshake profile, website, LinkedIn and any recent news articles.

### 2 SIGN UP FOR SESSIONS

Employers will be offering a mix of 1:1 and group sessions. Sign up for sessions before the day of the fair so you're guaranteed time with your favorite employers.

### 3 UPDATE YOUR HANDSHAKE PROFILE

A complete, up-to-date and accessible profile makes it easier for employers to connect with you. Review your content and check that your profile visibility is set to "Community."

### 4 DEVELOP TALKING POINTS

Using your research, develop a few talking points and some questions that you'd like to ask. Create an "elevator pitch," or a short overview of your background and career goals. Practice, but do not sound overly rehearsed.

### 5 TEST YOUR TECHNOLOGY

Organize and test your technology prior to the event. Review Handshake's [Video Requirements & Troubleshooting](#) page for the most up-to-date information. The recommended browsers are Chrome or Firefox.

### 6 REVIEW OUR RESOURCES

The Center for Career Development offers many [resources](#) to prepare you for meeting with employers. Check out one of our webinars, review tips for navigating virtual career fairs, meet with a career coach, and more.

*If you require an accommodation to participate in an event, please contact the Center for Career Development at (860) 486- 3013 or [career@uconn.edu](mailto:career@uconn.edu) at least one week before the fair.*

## DURING YOUR SESSIONS

### 7 DRESS PROFESSIONALLY

Even though you won't be meeting employers in person, dressing up for the fair will make a positive impression and boost your confidence.

### 8 BE MINDFUL OF YOUR SPACE

Choose a quiet place to attend the fair and limit any potential distractions. If possible, your space should include a neutral or professional background.

### 9 ARRIVE ON TIME

Each of your sessions will be booked for a specific and limited timeframe. Be respectful to the employers and make the most of your sessions by arriving on time. Note: You can only sign up for one 1:1 session per representative. If you miss your session, you will only have the option to reschedule with another available representative.

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### 10 APPLY FOR JOBS & INTERNSHIPS

Keep the momentum going - search and apply for opportunities on Handshake!