CENTER FOR CAREER DEVELOPMENT

INNOVATION IN CAREER DEVELOPMENT
FOR STUDENT SUCCESS
Vision

A university-wide career readiness culture that prepares all students for post-graduation success.
Career Champions

788 Career Champions

278 Staff
262 Faculty
107 Employers
244 Alum

35% MORE FAMILIAR with NACE Career Readiness Competencies than non-Career Champions

30% MORE OFTEN referring students to the Career Center for services than non-Career Champions

48% MORE FAMILIAR with the career resources offered to faculty and staff than non-Career Champions

Request from faculty for in-class presentations have doubled over the past two years

NACE Career Services Excellence Award - Honorable Mention

National Conference Presentations for NACE & Career Leadership Collective
First Destination Data

UNDERGRADUATE Positive Outcome Rate

Positive outcomes as of 6 months post-graduation for 2022-2023.

92%

CATEGORIES OF POSITIVE OUTCOMES

- Employed: 58%
- Continuing Education: 33%
- Serving in the U.S. Armed Forces: <1%
- Participating in Volunteer Services: <1%
- Other: <1%
First Destination Data

CONNECTICUT

75% of employed in-state graduates work in CT vs. 69% last year

80% of in-state graduates continuing their education are enrolled at CT institutions

18% of employed out-of-state graduates work in CT

38% of out-of-state graduates continuing their education are enrolled at CT institutions
Stamford, Hartford, and Waterbury all successfully hosted sold-out Career Fairs - 200 employers; approx. 1,000 students.

Regional campuses continue to see an increase in student appointments—1,735 regional campus students engaged in one-on-one career coaching services.

Across the regional campuses, close to 240 programs were implemented with an attendance of over 4,500 students.

Regional campus faculty and staff account for 20% of the Career Champion program.

Regional Campus graduates utilized Career Services during their college experience.

First Destination Data

- **91%**: Positive outcomes as of 6 months post-graduation for 2022-2023.
- **67%**: Employed
- **23%**: Continuing Education
- **1%**: Participating in Volunteer Services
- **1%**: Other

CATEGORIES OF POSITIVE OUTCOMES

Positive outcome rate: 70%
According to a national Gallup Poll, UConn students utilized services provided by the Career Center 28 percentage points higher than the national average. 83% of UConn graduates participated in at least one experiential learning opportunity prior to graduation, compared to 54% of the national average. This resulted in an increase in positive outcomes rate for graduates that participated in at least one experiential learning opportunity, with 16% at UConn versus 8% nationally. Additionally, there was an 8% increase in graduates participating in experiential learning when utilizing Career Services. 69% of employed graduates that received services from the Center said their job was directly or very related to their career goals, as opposed to only 56% that did not engage with the Career Center.
Student Engagement

CAREER-RELATED PRESENTATIONS
- 650 Presentations conducted
- 6,533 Students attended

CAREER COACHING
- 6,488 One-on-one sessions

CAREER CENTER ENGAGEMENT
- Students who engaged with the Career Center earned $4,000 more

ONLINE ENGAGEMENT
- Website page views: 754,953
- Students active in Handshake: 20,202

SOCIAL MEDIA FOLLOWERS
- 7,906 followers on all social media platforms

CENTER FOR CAREER DEVELOPMENT
Employers Attended UConn Career Fairs

657
Meetings with mostly CT employers interested in hiring UConn students

6,622
Students Attended

Supporting Economic Growth

TOP EMPLOYERS
- Amazon
- Cigna
- Collins Aerospace
- CVS Health/Aetna
- Deloitte
- Ernst & Young LLP
- General Dynamics
- Electric Boat
- Hartford Healthcare
- KPMG
- Lockheed Martin
- Pratt & Whitney
- PriceWaterhouseCoopers
- Raytheon
- Synchrony
- The Hartford
- Travelers

Ernst & Young Global Award for University Employer Partnership Award
Four distinct modules have been created and embedded into fall 2023 courses in Literatures, Cultures and Languages, Engineering, Data Science, and Public Policy. Four course integrations are planned for spring 2024.

Were delivered specifically to meet the needs of graduate students.

**ADVANCED DEGREE OUTCOMES**

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Positive outcomes rate</td>
<td>77%</td>
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<tr>
<td>Full-time employed in-state graduates are employed in CT, an increase of 6% from last year</td>
<td>72%</td>
</tr>
<tr>
<td>Full-time employed out-of-state graduates are employed in CT, an increase of 10% from last year</td>
<td>18%</td>
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<tr>
<td>Respondents agreed their academic experience will positively advance their career, an increase of 3% from last year</td>
<td>94%</td>
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Diversity, Equity & Inclusion

Awards

- NACE Excellence in Diversity, Equity, and Inclusion Honorable Mention
- EACE Innovation in Diversity & Inclusion

Expanded Career Center DE&I Committee, in existence for the past 7 years

Established a DE&I Career Ambassador Program

Hired a team of 12 student DE&I Career Interns and Ambassadors to strengthen relationships with student affinity groups

Presentations

- Researching the Intersections of Identity & Career Development
- Beyond a Committee: Promoting DE&I as a Career Center Team

Customized 87 programs featuring the unique career-related needs of specific Affinity Communities

9,469 page visits to the Affinity Community online resources, a 24% increase since last year
Launched **Sustainability, Conservation & Energy** career community in Fall 2023

Hosted Careers in the Environment: Employer Meet & Greet Alumni Panel

Partnered with U21 on Sustainability focused micro-internships with 70 students engaged over two years

Partnered with Engineering on UConn’s Sustainability Clean Energy Summit
Working Learner Initiative

1. STUDENT EMPLOYMENT
   6,000 student employment roles at UConn each semester.

2. THE CHALLENGE
   The working learner experience is an equity issue. Working learners are more likely to experience equity, skills, and economic mobility gaps.

3. ARIZONA STATE UNIVERSITY & STRADA PARTNERSHIP
   UConn awarded $18,000 grant through ASU and Strada to innovate student employment at UConn.

4. UCONN CAMPUS TEAM
   A coalition of 15 prominent UConn departments focused on driving innovation to elevate the experiences of working learners and student supervisors within the university, placing a strong emphasis on fostering equity and inclusivity.

STUDENT EMPLOYMENT SUPERVISOR SERIES

01 Strategies for Effective Supervising and Mentoring of Student Employees
02 Onboarding vs Orientation
03 Having Difficult Conversations: Turning under-performers into performers
04 Utilizing NACE Career Readiness Competencies to Create a Positive and Productive Work Environment
05 Student Employee Evaluation Cycle
06 Best Practices for Evaluating Student Employees
07 Interviewing with the NACE Career Readiness Competencies in Mind
Thank you