Masters Career Timeline

Including:
Master of Urban Spatial Analytics

TIPS

Build your network

• Get to know students further along in program, speak with professors and visiting lecturers about their career paths, attend networking events, and connect with alums through <u>LinkedIn</u>, <u>MyPenn</u>, and <u>WSOD</u> alumni association.

Use your winter and summer breaks

• Set up <u>informational interviews</u> with alumni and potential employers, revise your resume and work on your portfolio, and be strategic about upcoming classes: what skills do you need to develop and refine?

Tips for international students:

- Find opportunities to practice your English presentation and communication skills, see if you can identify people from your home country that work for U.S. companies, use specialized resources like GoinGlobal, Devex, and Uniworld on the Career Services website
- Connect with ISSS on applying for OPT and visa information

Visit the WEITZMAN OFFICE OF PROFESSIONAL DEVELOPMENT & LEADERSHIP:

Kali Meeks, Associate Director (215) 573-9168

<u>design.upenn.edu/information/career-re-</u>sources

307 Duhring Wing | 236 South 34th Street

Visit CAREER SERVICES:

(215) 898-7530 careerservices@vpul.upenn.edu careerservices.upenn.edu 3718 Locust Walk | McNeil Building Suite 20





First Semester: EXPLORE / NETWORK

- ☐ Familiarize yourself with Career Services resources
 - Activate your <u>Handshake</u> account to schedule appointments, search and apply to internships and jobs, and view events
 - Set your Career Interests on Handshake to get personalized content sent
 - Visit <u>Career Services</u> for resources by career field, career plan survey reports, and "Penn and Beyond" blog
 - Login to website and set your email preferences to receive customized emails
 - Set up a meeting with a Career Advisor to get an overview of resources
- □ Build your network
 - Speak with professors about their professional contacts
 - Speak with visiting lecturers about their career paths
 - Use MyPenn and LinkedIn to identify Penn and WSOD alumni contacts
- ☐ Get involved with professional associations and groups
 - Look at professional association memberships of alumni in your field <u>LinkedIn</u> is one way to do this and consider getting involved in those that also interest you. Think of one that also offer networking and professional development resources.
 - WSOD & Penn Alumni LinkedIn groups
- ☐ Attend <u>Career Services events</u>
 - Explore registered employers at all Fall <u>Career Fairs</u> using <u>Handshake</u>

Second Semester: NETWORK / JOB SEARCH

□Update your resume

- Review the Graduate Design Resume Guide
- Place your education at the top of your resume
- Add first semester coursework and relevant technical skills
- Review your resume/cover letter with a Career or Peer Career Advisor
- Have your portfolio reviewed with the Penn Weitzman Alumni members
- □Make your job search a "class"
 - Think about your job search as a course and set aside time to work on it every week

□Focus your job search

- · Identify where you want to work geographically and your top employers
- Network; let your contacts know you are job hunting
- Stay in touch with past internship supervisors
- Review Career Services Career Plans Surveys from past years to identify employers who have hired Weitzman students

□ Prepare for Design and Creative Career Career Fair

- Register for career fair on Handshake
- Research career fair employers ahead of time
- Practice your personal pitch and practice interview skills via **BigInterview**

□Interview, negotiate, accept!

- Schedule a mock interview with a Career Advisor when you receive an interview invitation
- Meet a Career Advisor to talk about offer negotiation
- Thank your references when you accept a position