

## PRESENTER/PANELIST BIOS

### LinkedIn Lab – Staff Development Workshop

Tuesday 25<sup>th</sup> May, 2:35pm

#### Presenter:

Joseph Barber, PhD, Senior Associate Director, Penn Career Services



Dr. Joseph Barber is a Senior Associate Director at Career Services serving graduate students and postdocs. He has a Ph.D. in animal behaviour from University of Oxford (UK), has previously worked as a Research Fellow at Disney’s Animal Kingdom, and currently also teaches graduate students as an Adjunct Professor at Hunter College (CUNY). Joseph enjoys thinking creatively to help people find and explore different career paths, and is always interested in hearing students and postdocs talk enthusiastically about their research.

#### My LinkedIn “About” section ([www.linkedin.com/in/josephbarberphd/](http://www.linkedin.com/in/josephbarberphd/)):

I am a scientist, an animal behaviourist, an animal welfare researcher, a blogger, an author, a career advisor, a mentor, a teacher, and more. I thrive in environments where I can use my imagination and communication skills to help different audiences appreciate the importance of behaviour (both human and non-human) and its impact on our personal and professional lives and the lives of those around us.

I am fascinated by the subject of animal welfare, and enjoy the multiple disciplines involved in this field. I have experience in farm and zoo welfare research, and in the development of welfare programs, policy, and academic courses. I have a background in chickens – perhaps one of the most important elements of my professional identity you should know about. At every step along my career path, I have found that there’s never a bad time to use a good chicken example to make the point you want to make – chickens are highly adaptable like that.

I bring creativity to every one of my diverse projects, whether advising graduate students/postdocs on their career development, developing ideas for mobile apps, or teaching and mentoring students by providing them with subject expertise and the ability to discuss complex, real-world topics objectively and from diverse perspectives.

I enjoy the idea of personal and product branding, and I want to be a better marketer of ideas. I am interested in hearing people talk enthusiastically about their research, and I am good at helping them to ask and answer meaningful questions so that they can craft relevant talking points about their skills and accomplishments.

I take a data-driven approach to program planning and evaluation in the oversight of multi-tiered projects, and bring plenty of experience collaborating with faculty, scientists, administrators, project managers, and professionals from multiple career fields to develop effective goals and new ways of sharing information.