



College of Liberal and Professional Studies

2021 Career Plans Survey Report

Methodology

Career Services at the University of Pennsylvania annually surveys graduating students to provide a snapshot of their post-graduation plans.

This report looks at 285 College of Liberal and Professional Studies graduates who received their degrees between August 2020–May 2021. Students were surveyed up to six months from their graduation date, with a 19% response rate. Additional information was then collected via LinkedIn and other sources, bringing the total **knowledge rate** up to **37%**, a total of 105 known graduate outcomes.

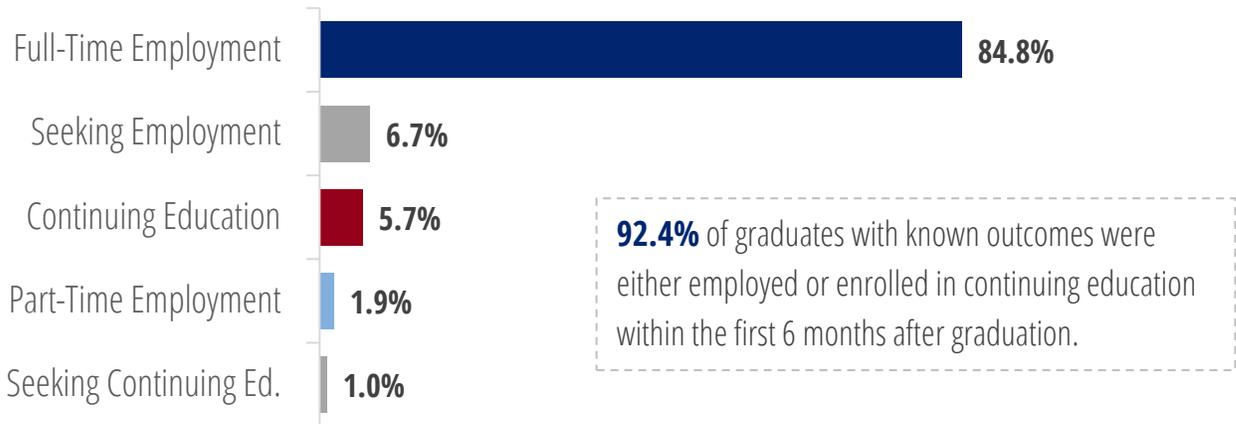
Sections

1. **Post-Graduation Outcomes**
2. **Full-Time Job Offers & Hiring Timeline**
3. **Geography & International Students**
4. **Positions & Salaries by Program**

2021 LPS CAREER PLAN REPORT

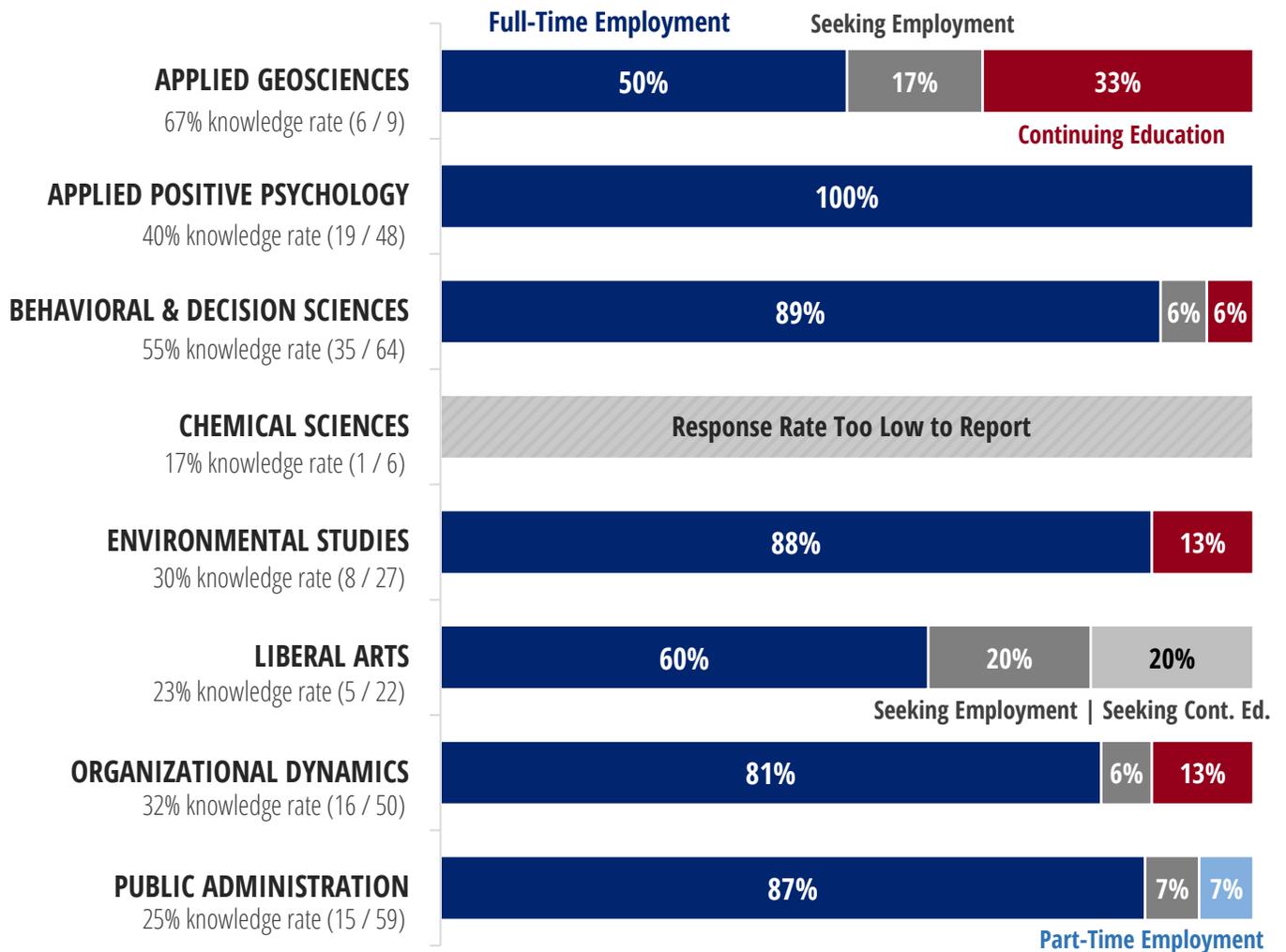
Post-Graduation by the Numbers

105 responses



Outcomes by Program

105 responses - graduates receiving degrees from multiple programs are counted once in each program.



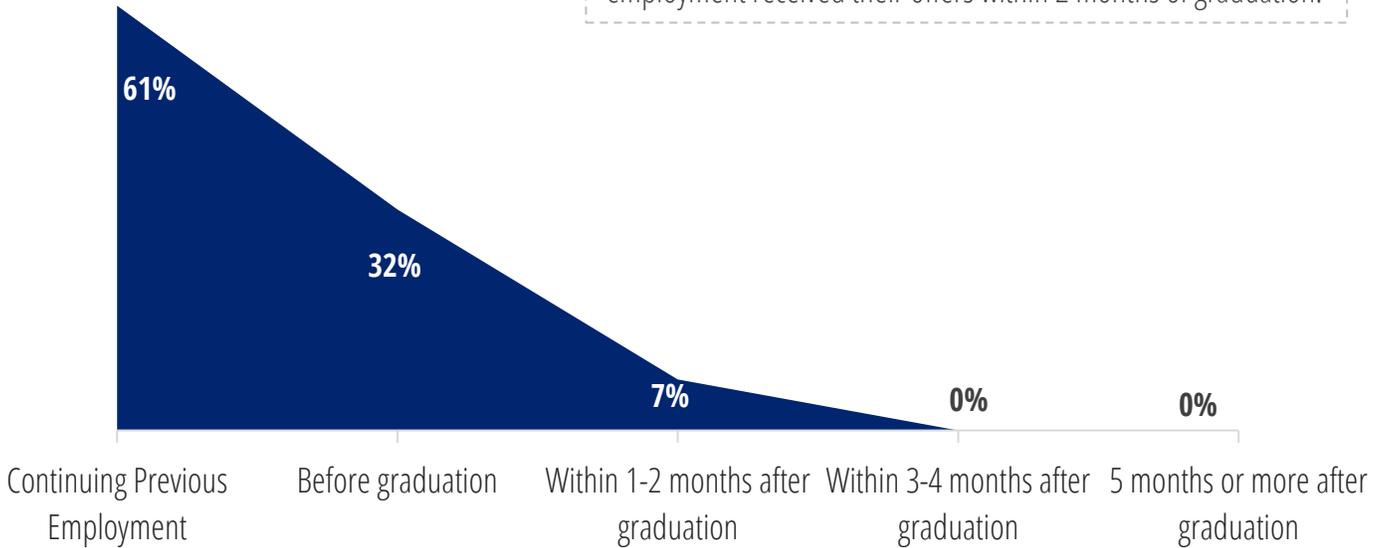
2021 LPS CAREER PLAN REPORT

Full-Time Employment

Date of Job Offer

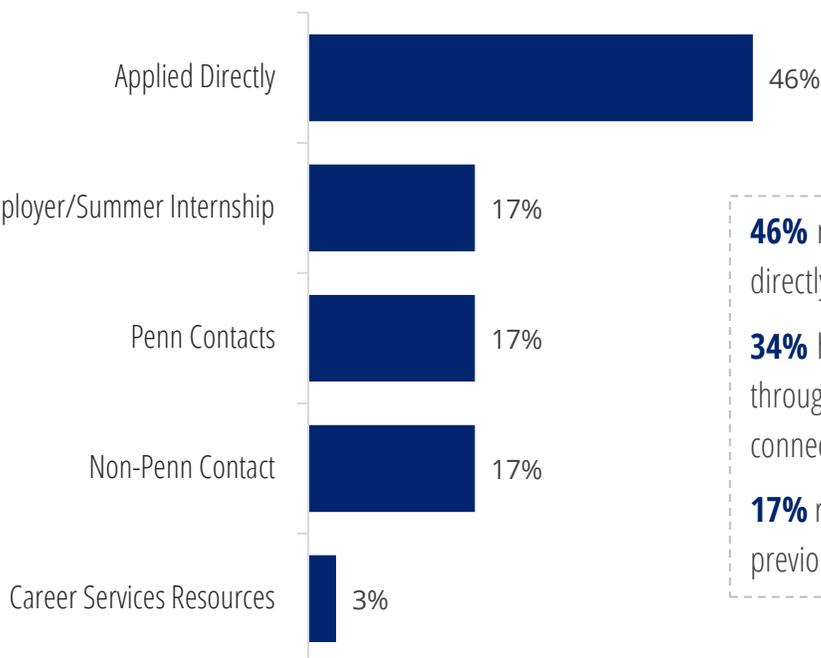
41 responses

100% of graduates who were not continuing previous employment received their offers within 2 months of graduation.



How They Heard About the Job

35 responses



46% received their offer after applying directly to the organization.

34% heard about the opportunity through word of mouth (via a connection at or outside of Penn).

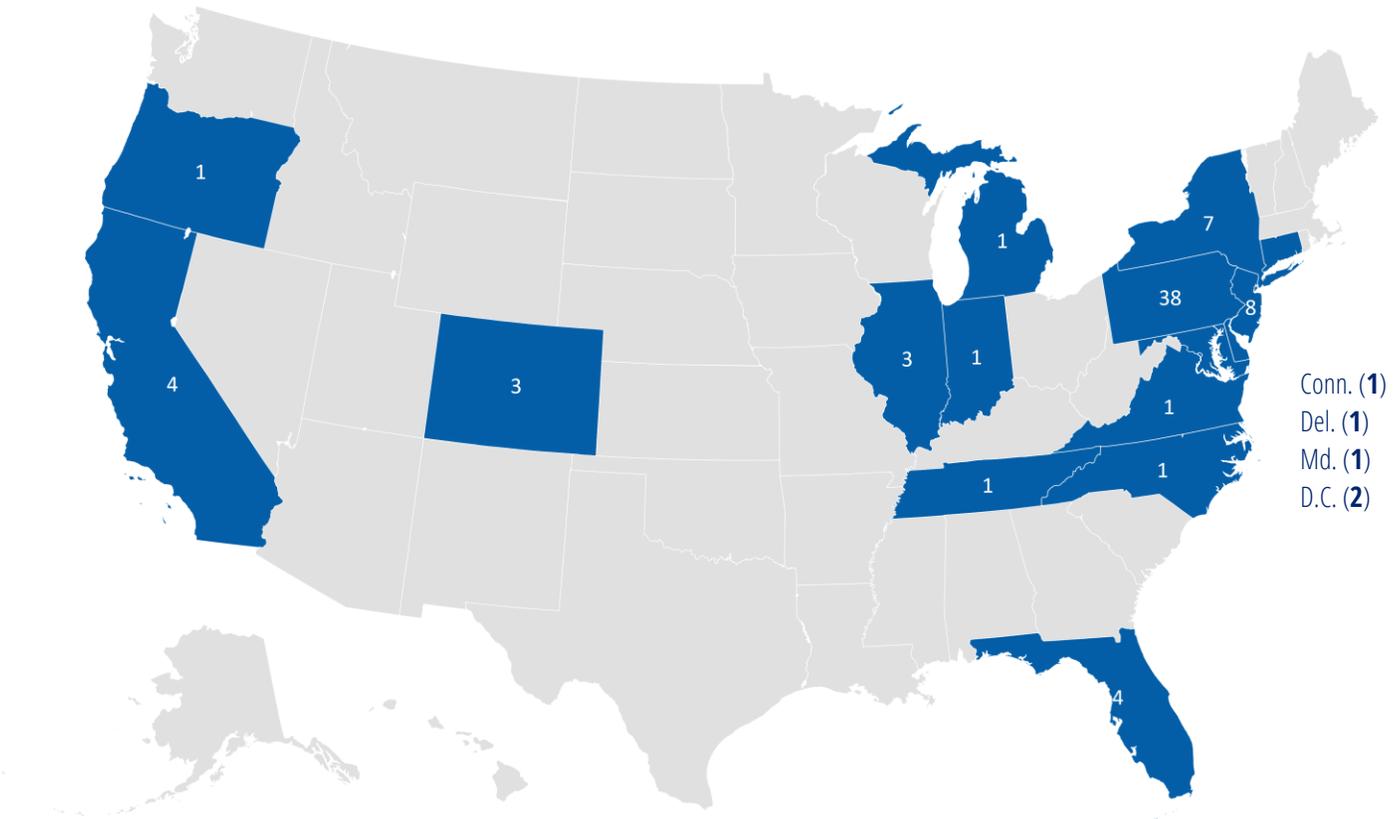
17% received their offer from a previous employer.

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Full-Time Employment

Employment by State

78 responses



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International Students

Of the 30 survey respondents who identified as foreign nationals, 25 (83%) reported they were employed full-time and 16 (53%) reported they were employed full-time in the U.S.

U.S. Employers of Foreign Nationals

- | | |
|-----------------------------|---------------------------------------|
| Aramark | IQVIA |
| Axtria - Ingenious Insights | Princeton University |
| BTT Labs | Restaurant Brands International (RBI) |
| DiBruno Bros | Stripe |
| GEP | Summit Strategy Group LLC |
| HCD Research | The Beryl Consulting Group LLC |
| Health Products For You | University of Pennsylvania |

Internationally

11 students in 9 countries

12% of those who reported their

- Canada
- China (2)
- Hong Kong
- Malaysia
- Netherlands
- Singapore
- South Korea (2)
- Uganda
- United Kingdom

2021 LPS CAREER PLAN REPORT

Positions & Salaries by Program

Positions accepted by 2021 graduates are listed by program and include employer, position title, and location. Salary averages and ranges by program are included if 3 or more full-time employed graduates indicated their annual salary in their responses.

APPLIED GEOSCIENCES, MSG

Full-Time Employment

Arcadis, Environmental Scientist, *East Windsor Township, New Jersey* +

FTI Consulting, Consultant, *Wayne, Pennsylvania*

Roux Associates, Inc., Geologist, *Logan Township, New Jersey* +

* Dual Degree Recipient

+ Continuing Previous Employment

Internships Held by Survey Respondents During Degree Program

- Arcadis
- FTI Consulting
- Langan Engineering and Environmental Services (2)

APPLIED POSITIVE PSYCHOLOGY, MAP

Full-Time Employment

Baltimore City Public Schools (MD), Teacher, *Baltimore, Maryland* +

BetterUp, Client Manager, *Washington, District of Columbia*

Castilleja School, Director of Leadership, Senior Class Dean, *Palo Alto, California*

DoorDash, Manager, Consumer Brand Marketing, *San Francisco, California*

Guild Education, Communications and Strategic Initiative Manager, *Denver, Colorado*

Ivy League Potential LLC, College Success Counselor, *Naperville, Illinois*

Marlborough College Malaysia, Graduate Researcher in Residence, *Johor, Malaysia*

Microsoft, Global Wellness Benefits Manager, *Philadelphia, Pennsylvania*

Pangea Educational Development, Operations & Positive Psychology Consultant, *Kampala, Uganda*

Raymond James, Financial Advisor, *Jenkintown, Pennsylvania*

Rivera-Santos Coaching, Writer / Coach, *Philadelphia, Pennsylvania*

SAFEChecks, Marketing, *Simi Valley, California* +

Shining Light, Program Developer, *Knoxville, Tennessee*

South Fayette School District, High School Teacher, *McDonald, Pennsylvania* +

The University of British Columbia, Career Counselor, *Vancouver, Canada* +

University of Pennsylvania - The Wharton School, Director, People Lab, Wharton People Analytics, *Philadelphia, Pennsylvania*

USC Athletics, Applied Research Manager, Wellbeing Initiative, *Los Angeles, California*

Wellbeing Workroom, Owner, *Indianapolis, Indiana*

Median Salary: \$66,544 (based on 3 reported full-time salaries)

Average Salary: \$68,848 | Salary Range: \$50,000 - \$90,000

BEHAVIORAL & DECISION SCIENCES, MBS

Full-Time Employment

- Aramark**, Consumer Insights Manager, *Philadelphia, Pennsylvania* +
- Aramark**, Digital Learning Lead, *Philadelphia, Pennsylvania*
- Avaaz Foundation**, Anti-Disinformation Researcher, *Philadelphia, Pennsylvania*
- Axtria - Ingenious Insights**, Associate - Decision Sciences, *New Jersey*
- Barrel**, Associate Producer, *New York City, New York*
- Behavioralize**, Behavioral Science Strategist, *Philadelphia, Pennsylvania*
- BehavioralSight**, Principal, Behavioral Science, *New York City, New York*
- Booz Allen Hamilton**, Consultant, *McLean, Virginia*
- Boston Consulting Group**, Associate, *New York City, New York*
- BTT Labs**, Behavioral Scientist, *Philadelphia, Pennsylvania*
- BTT Labs**, Manager, Marketing Experiments, *Philadelphia, Pennsylvania*
- CMB International**, Investment Advisor Assistant, *Hong Kong*
- Deloitte**, Analyst, *Shanghai, China*
- Financial Conduct Authority**, Associate, *London, United Kingdom*
- GEP**, Associate Consultant, *Clark, New Jersey*
- HCD Research**, Market Research Analyst, *New Jersey*
- Health Products For You**, Consumer Insights Researcher, *Brookfield, Connecticut*
- Housing & Development Board**, System Support Team Manager, *Singapore, Singapore*
- IQVIA**, Analyst (Management Consulting), *Plymouth Meeting, Pennsylvania*
- Lifespan Financial Strategies**, Financial Operations Associate, *Weston, Florida*
- Navigate**, Senior Consultant, *Philadelphia, Pennsylvania*
- Nike**, Associate Researcher - NSRL Behavior & Experience/Perception Team, *Beaverton, Oregon*
- Princeton University**, Research Assistant, Behavioral Science for Policy Lab, *Princeton, New Jersey*
- Restaurant Brands International (RBI) - Burger King, Tim Hortons & Popeyes**, Category Manager and Consumer Insights, *Miami, Florida*
- Rocky Mountain Institute**, Senior Development Specialist, *Boulder, Colorado*
- Stripe**, Account Executive, Startups, *Chicago, Illinois*
- The Behavioral Insights Team**, Associate Advisor, *New York City, New York*
- ThoughtWorks**, Business Analyst, *Shenzhen, China* +
- Township of Montclair**, Firefighter, *Montclair, New Jersey* +
- Trinity**, Associate Consultant, *New York City, New York*
- University of Pennsylvania**, Research Associate at the Adversarial Collaboration Center, *Philadelphia, Pennsylvania*

* Dual Degree Recipient
+ Continuing Previous Employment

2021 LPS CAREER PLAN REPORT

Median Salary: \$69,714 (based on 8 reported full-time salaries)

Average Salary: \$68,909 | Salary Range: \$53,846 - \$72,500

Internships Held by Survey Respondents During Degree Program

- Comcast NBCUniversal
- Deloitte
- Korn Ferry
- Merck & Co
- Philadelphia City Council
- PricewaterhouseCoopers
- Spotify
- Tencent America
- University of Pennsylvania
- University of Pennsylvania - Organizational Behavior
- University of Pennsylvania - Psychology Department
- University of Pennsylvania - The Water Center

ENVIRONMENTAL STUDIES, MES

Full-Time Employment

Black Bear Energy, Client Operations Associate, *Boulder, Colorado*

ClimeCo Corporation, Analyst, *Washington, District of Columbia*

Cold Spring Harbor Laboratory, Content Developer, *Cold Spring Harbor, New York*

Hanwha, Manager, *Seoul, South Korea* +

Summit Strategy Group LLC, Manager, ESG Consulting Services, *Charlotte, North Carolina*

University of Pennsylvania, University Teaching Assistant, *Philadelphia, Pennsylvania* +

US Environmental Protection Agency - Region 6 (Houston, Tx), Project Officer, *Philadelphia, Pennsylvania*

* Dual Degree Recipient
+ Continuing Previous Employment

Median Salary: \$65,000 (based on 3 reported full-time salaries)

Average Salary: \$64,833 | Salary Range: \$57,000 - \$72,500

Internships Held by Survey Respondents During Degree Program

- National Audubon Society
- Pacific Northwest National Lab
- Philadelphia Energy Authority
- Schuylkill Center for Environmental Education
- United By Blue
- US Department of the Interior
- US Environmental Protection Agency

LIBERAL ARTS, MAL

Full-Time Employment

PricewaterhouseCoopers (PwC), Associate, *Amsterdam, Netherlands*

University of Pennsylvania, Assistant Director, Annual Giving, *Philadelphia, Pennsylvania* +

University of Pennsylvania - The Wharton School, Workday Business Administrator, *Philadelphia, Pennsylvania*

Internships Held by Survey Respondents During Degree Program

- PwC
- The Princeton Review

ORGANIZATIONAL DYNAMICS, MSO

Full-Time Employment

ABM Industries, Senior Vice President, *Philadelphia, Pennsylvania*

Airgas USA, LLC., Area Vice President, *Philadelphia, Pennsylvania*

Cadent, SVP, Pricing and Inventory, Media Operations, *Philadelphia, Pennsylvania*

Linde, Human Resources Manager, *Philadelphia, Pennsylvania* +

Pfizer, Inc., Manager/Team Lead, *Kalamazoo, Michigan* +

Right Management - Florida/Caribbean, Organizational Development Consultant & Executive Coach, *Palm Beach, Florida* +

The Beryl Consulting Group LLC, Analyst - Investment Management, *New York City, New York*

University of Pennsylvania, Associate Director, *Philadelphia, Pennsylvania* +

University of Pennsylvania - Penn Global, Grants Manager, *Philadelphia, Pennsylvania* +

University of Pennsylvania - The Wharton School, Application Developer, *Philadelphia, Pennsylvania* +

University of Pennsylvania - The Wharton School, Associate Director, Media Relations, *Philadelphia, Pennsylvania* +

University of Pennsylvania, Brain Science Center, Assistant Director, *Philadelphia, Pennsylvania*

* Dual Degree Recipient
+ Continuing Previous Employment

Median Salary: \$67,950 (based on 6 reported full-time salaries)

Average Salary: \$90,150 | Salary Range: \$60,000 - \$150,000

PUBLIC ADMINISTRATION, MPA

Full-Time Employment

City of Hallandale Beach, Police Sergeant, *Fort Lauderdale, Florida*

City of Philadelphia, Deputy Policy Director, *Philadelphia, Pennsylvania* +

City of Philadelphia, Design & Construction Project Manager, *Philadelphia, Pennsylvania* +

City of Philadelphia, Policy and Data Consultant for the Office of Violence Prevention, *Philadelphia, Pennsylvania*

Dow Jones News Fund, Engagement and Data Specialist, *Princeton, New Jersey*

Public Financial Management (PFM), Senior Analyst, *Philadelphia, Pennsylvania*

Susquehanna University, Interim Chief of Staff, *Selinsgrove, Pennsylvania* +

Tridge, Global Growth and Operations Associate, *Seoul, South Korea*

U.S. Small Business Administration, Disaster Recovery Specialist, *Wilmington, Delaware*

University of Pennsylvania, *Philadelphia, Pennsylvania*

University of Pennsylvania, Grants Coordinator, *Philadelphia, Pennsylvania* +

Upper Darby School District, Controller, *Drexel Hill, Pennsylvania* +

Villanova University Career and Professional Development Graduate Program, Interim Assistant Director, *Villanova, Pennsylvania* *

2021 LPS CAREER PLAN REPORT

Median Salary: \$70,000 (based on 5 reported full-time salaries)

Average Salary: \$83,500 | Salary Range: \$45,000 - \$144,000

Internships Held by Survey Respondents During Degree Program

- City of Philadelphia
- City of Philadelphia Commerce Department
- ImpactED
- University of Pennsylvania - Wharton Operations, Information, and Decisions