

LinkedIn Learning

Become a LinkedIn Learning Champion



Establish yourself as a leader on your campus

LinkedIn Learning Champions are a diverse group of on-campus leaders who take charge of their learning journey and inspire others to do the same. Throughout this program, students leverage their passions to drive initiatives, grow their network both on and off campus, engage in tangible experiential learning opportunities through a series of projects that allow them to build an impressive portfolio, setting each Champion up for future academic and professional success.

Take ownership of your skills development

If you are passionate about becoming an inspiring leader on campus, empowering others, growing skills to prepare for your professional career, and becoming a technical expert in the pursuit of learning, we want to hear from you!

Benefits

- An expansive network of individuals both on & off campus, including LinkedIn employees
- Expanded leadership on campus
- Career-ready portfolio of projects
- LinkedIn platform expertise
- Exposure in newsletters and other publications
- Reference letter from LinkedIn Customer Success Team
- Certification upon program completion
- Access to internal LinkedIn events aimed specifically at Champion success



Grow your professional brand

- Build a professional brand with your LinkedIn profile.
- Get inside knowledge on data insights.
- Leverage all the insider tools & resources.



Expand your skills & interests

- Identify your interests and potential career options.
- Using data, pinpoint the exact skills you will need.



Inspire others on your campus

- Elevate your skills by helping others find their learning goals.
- Share the benefits of LinkedIn & LinkedIn Learning.
- Be an inspirational leader on your campus.



Get started: Apply NOW for the 2020-2021 cohort.

How it works

Upon acceptance, the LinkedIn Learning Champion Program extends over the course of 6 months to provide time for students to define initiatives and execute projects while managing school.

Jump start your path to becoming a Champion in 3 easy steps.

1

Join the group.

Start building your network on the LinkedIn Group for Student Champions. Share ideas, your projects, & help crowd-source answers to all your questions.

2

Complete two courses.

Complete 2 pre-training LinkedIn Learning courses before you attend your virtual training session. Add the Skills & Certificates to your LinkedIn Profile.

3

Attend a virtual training.

Complete the orientation, by attending one of the virtual training sessions where you will receive information on project requirements and best practices for success.



I wanted to share the good news that I will be a summer intern in May!

The LinkedIn Learning Champions Program helped me greatly in the application process because my portfolio of events served as a great storytelling tool to show how I was creating community on campus around professional development.

Cesar Lozano Hernandez
University of Toronto Mississauga



Learning Mentors

Students who have already participated in the Champion program have the opportunity to continue building their leadership skills by becoming Learning Mentors. Mentors will be paired up with around 10 Champions from the next student cohort who they will support throughout the 6 month program. Mentors will not need to complete projects. Instead, they will host monthly office hours or check-in sessions with the Champions to offer feedback and advice on how to expand their network, and how to execute their projects. Mentors will also be provided with additional benefits including a LinkedIn Job Seeker license, opportunities to network with partner organizations and the ability to connect with LinkedIn employees.

To learn more about Learning Mentors, apply [HERE](#).