

Criteria	Effective/Excellent	Average	Needs Improvement	Comments
Contact Information Allows employer to contact you easily	□ Includes name, email, phone □ Name is the largest/most pronounced (Bold) □ Email address is TWU email	□ Includes name, email, phone □ Name does not stand out □ Email address is too casual	□ Information missing □ Email is unprofessional/ inappropriate	Comments
Summary (optional) Conveys who you are as a candidate and what makes you unique	☐ Highlights unique attributes or specific skills candidate can provide to employer ☐ Provides supporting evidence of skills/ experiences	□ Includes skills that are very general or not related to position	□ Vague and not specific to industry/position □ Focuses on personal goals vs. what can contribute to employer	
Convey academic qualifications and training	□ Includes institution (with city/state), full name of degree/major and graduation date □ Includes GPA □ Includes correct spelling of institution (Woman's) □ Includes any honors/projects □ Includes other institutions if appropriate	□ Provides basic degree information □ Does not provide complete information for institution □ Includes a date range rather than just graduation date	□ Misspells institution name □ Does not spell out full degree name □ Does not include "major in Nursing" □ Missing information such as grad date or institution location	
Experience Highlights skills & qualifications in concise manner showing relevance to nursing (customer service, supervising, etc.)	□ Includes the name of the employer, city, state, job title and dates □ Statements begin with strong action verbs □ Experiences are in reverse chronological order □ Most relevant action statements are listed first □ Highlights and quantifies skills and accomplishments □ Acronyms are spelled out	□ Statements do not start with action verbs □ Repeated use of same action verb or use of weak verbs □ Not detailed enough to fully understand what was done-why, how, & for whom □ Includes extraneous information that does not relate to the career field	□ Missing information-employer name, job title, location or dates □ Short, not detailed and does not describe activities with clarity □ Does not follow reverse chronological order □ Acronyms are not spelled out	
Activities/ Organizations / Volunteer Highlights leadership and skills relevant to position	□ Includes the full name of organization (not acronyms), location, dates and description of involvement/ accomplishments/activities □ Leadership roles are clearly listed and described	□ Includes pertinent information but no supporting details or information □ Leadership roles are listed but not defined	□ Section is missing key information such as positions held or dates of involvement	

Format ☐ Fills 1 to 2 pages without □ Page(s) appear □ Document does not overcrowding (2 pages is crowded use space Ensures your normal for nursing & readily □ Too little appropriately (too information on 2nd document is long or too short) accepted) easily read, □ Most important/relevant page- could fit onto 1 □ Inconsistency in information is located near order of information appears page or expand the top to gain notice polished details for 2 pages in one or more □ Section headings are □ Order of sections definitive and relevant information is □ Redundant- the □ Order of information is consistent in each same information is presented more than consistent within each section section □ Does not position once □ Appropriate margins and the most important □ No industry font size (no less than 11 information where it keywords present is likely to be noticed □ Includes irrelevant pt.) □ Consistency in formatting □ Only uses a few information keywords or does not □ Description fails to (use of bold, italics) □ Industry keywords can be use them effectively highlight relevant found in document or in context skills □ Most important information ☐ The most important □ Margins/font size is highlighted effectively with elements could be too big or too small use of bolding/italics, etc. better highlighted by □ Inconsistency in □ Provides adequate white formatting (use of formatting bold, italics, etc.) □ Section titles don't space □ Tabs and margins are □ Formatting could be reflect content consistent and aligned more consistent (use □ Does not □ Spacing is consistent of bold, italics, etc.) demonstrate □ Technically correct evidence of being but does not draw targeted to specific visual interest with field use of bolding, italics, □ Important font choice information is □ Tabs and margins difficult to find or not need some highlighted by adjustment (not formatting □ Name and headings symmetrical or consistent) do not stand out from text Spelling, □ Resume has no spelling □ Resume contains 1 □ Resume has 3 or Punctuation, or 2 minor errors more individual errors **Mechanics** □ Punctuation is consistent (spelling, punctuation, errors □ State abbreviations/ spacing, formatting) □ Resume has pattern Ensures resume □ Pattern of a single of 2 or more errors spelling are consistent

error (some bullets

have periods, others

don't)

is polished and

error-free

□ Grammar is appropriate

and verb tense is correct