

Jenkins MBA Employer Summit

June 5, 2019



Agenda

- Introductions (*Name, Company, Position*)
- A day in the life of a Jenkins MBA Full-Time Student
- What do students want to know?
- Best practices – employers' perspective
- 2019-2020 employer engagement registration
- Gen Z
- Q&A



Thank You for Your Partnership!





NC STATE
Jenkins MBA

STUDENT INSTRUCTIONAL VIDEO:

THE PEP TALK THAT WENT
HORRIBLY WRONG!

A day in the life of a JENKINS THINK AND DO LEADER



What do students want to know?





6 ELEMENTS MOST IMPORTANT TO STUDENTS AT COMPANY PRESENTATIONS

HARVARD | BUSINESS | SCHOOL

School alumni
at events

Compensation

Geographic
locations

Senior
executives at
events

U.S. work
authorization

Internship
projects

Experience of
former interns
& recent hires

Full-time MBA
careers

Company
culture

Interview
process

Qualifications

Number of
interns to be
hired

Day-in-the-life

Company trends

Competitive
landscape

Length of
workday

Human
resources
presenters

Examples
showing
company is
"cool"

Transferability
of experience

MBA career
trajectory

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2019 Full-Time Student Feedback- Offer Evaluation

What are the top 4 most important elements of compensation?

Salary

Bonus structure

Job title

Relocation assistance

Health insurance

Paid time away from work

Flexible schedule

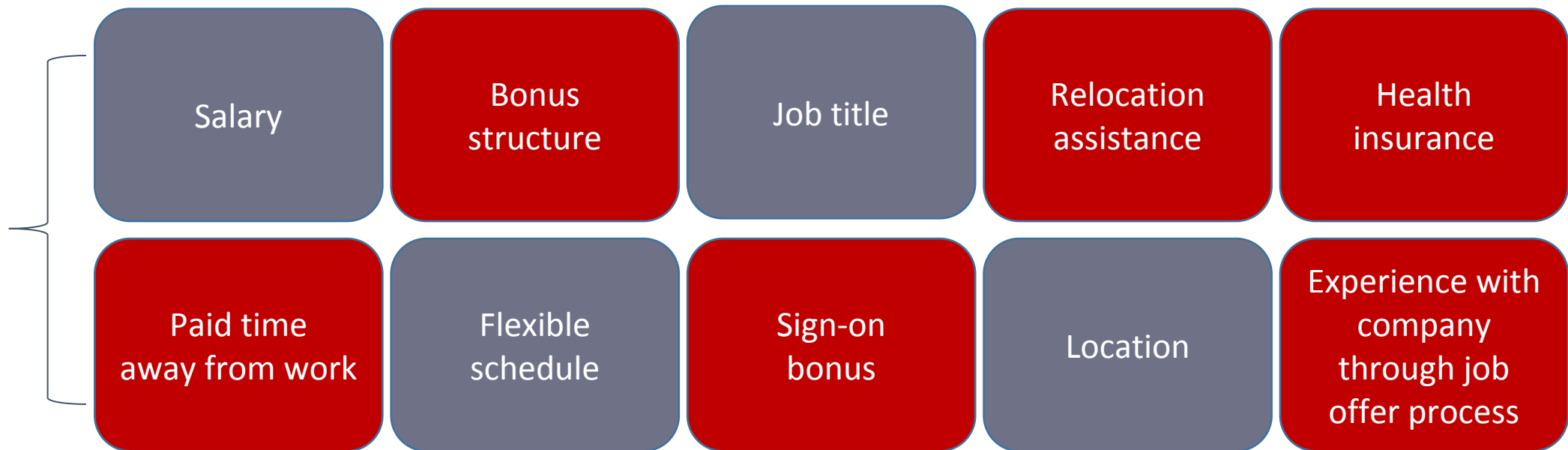
Sign-on bonus

Location

Experience with company through job offer process

2019 Full-Time Student Feedback- Offer Evaluation

What are the top 4 most important elements of compensation?



#1. Salary

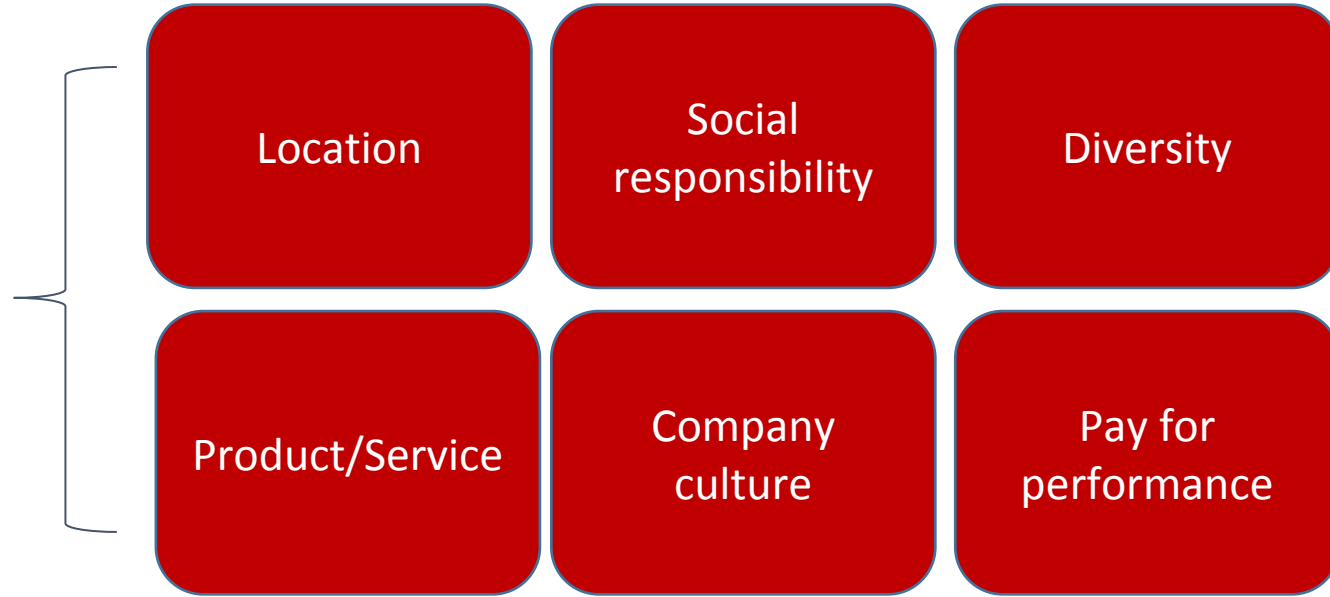
#2. Location

#3. Job title

#4. Flexible schedule

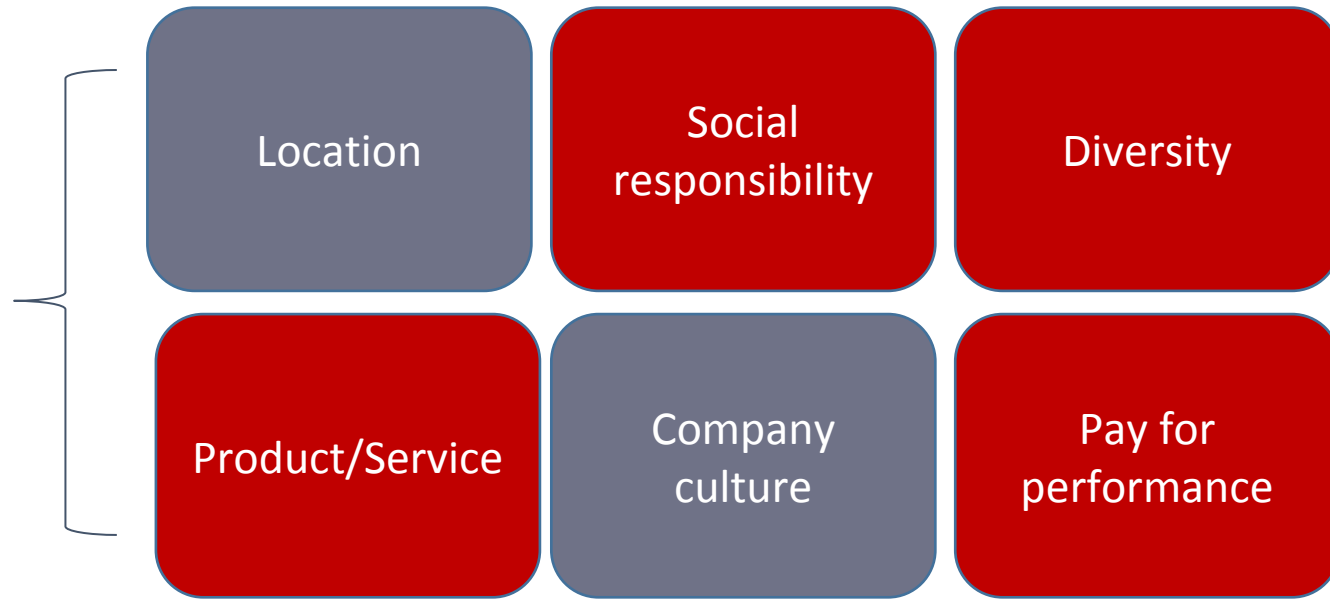
2019 Full-Time Student Feedback- Offer Evaluation

Check all elements of a company environment that are most important to you.



2019 Full-Time Student Feedback- Offer Evaluation

Check all elements of a company environment that are most important to you.



#1. Location

#2. Company culture

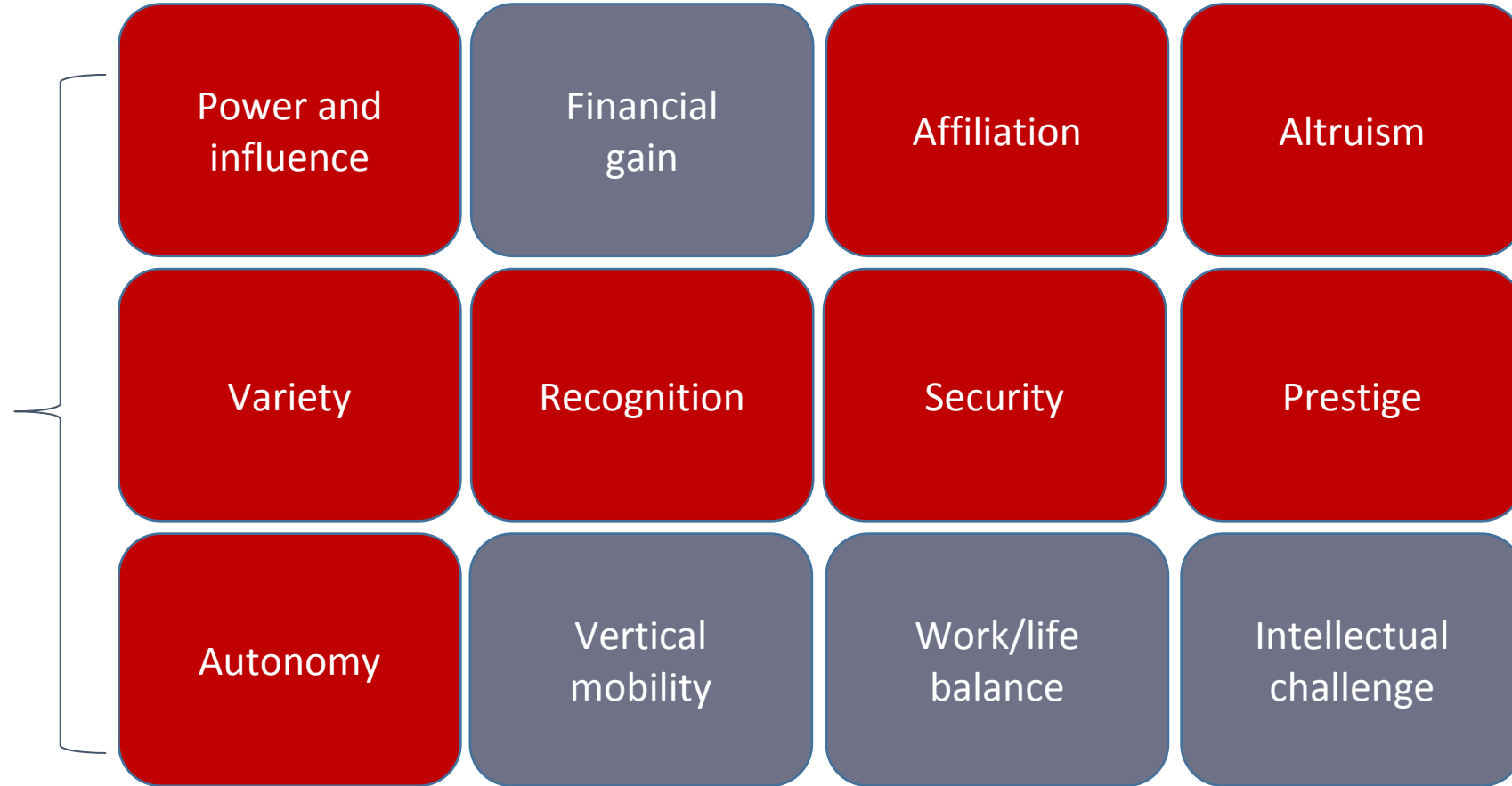
2019 Full-Time Student Feedback- Reward Motivators

What reward motivators are important to you? Check all that apply.

Power and influence	Financial gain	Affiliation	Altruism
Variety	Recognition	Security	Prestige
Autonomy	Vertical mobility	Work/life balance	Intellectual challenge

2019 Full-Time Student Feedback- Reward Motivators

What reward motivators are important to you? Check all that apply.



#1. Work/life balance

#2. Intellectual challenge

#3. Financial gain

#4. Vertical mobility

2019 Full-Time Student Feedback- Engagement Ideas

On-campus engagement ideas

- Corporate presentations
 - skill bootcamps
 - industry topics
- Interactive workshops
- Panel discussions
- Mock interviews
- Engagement with alumni

Off-campus engagement ideas

- Happy hours
- Coffee chats
- Discussions over dinner
- Networking receptions

Creative engagement ideas

- Joint community outreach projects
- Corporate treks to company locations



Best Practices – Employers' Perspective



Employer Engagement Registration- Sponsorships

Full Time Student Orientation - August 2019

- Kick-Off Event, Full-Time MBA Orientation Sponsorship -- \$5,000
- Breakfast and Lunch Sponsorships -- \$3,000
- Off-site Networking Reception Sponsorship -- \$3,000
- Fall/Spring Treks; Fall - October, 2019; Spring - March, 2020 -- \$0
- Orientation Community Service Event Sponsorship -- \$2,500 - \$5,000

Professional MBA Raleigh Residency - October 2019; March 2020

- Kick-Off Event, Professional MBA Raleigh Residency Sponsorship -- \$5,000
- Breakfast and Lunch Sponsorships -- \$3,000
- Off-site Networking Reception Sponsorships -- \$3,000

Innovative Women's Conference (IWC)

- Networking Signature Sponsorship
- Conference Lunch Sponsorship -- \$3,000
- Conference Table Sponsorship -- \$500, Session Host -- \$500

Employer Engagement Registration

Mix & Mingle

- Tuesday, October 15th 2019
- The StateView Hotel- Raleigh, NC
- Cost: \$600 donation for 4 people



Corporate Presentations

- Date: Your choice
- Location: Nelson Hall, Poole College of Management



The 2019-2020 Sponsorship Document found in your folder provides a comprehensive list of all engagement events for the upcoming academic year. Please email Olivia Hale (olahale@ncsu.edu) with any questions.



Thank You for Your Partnership!

