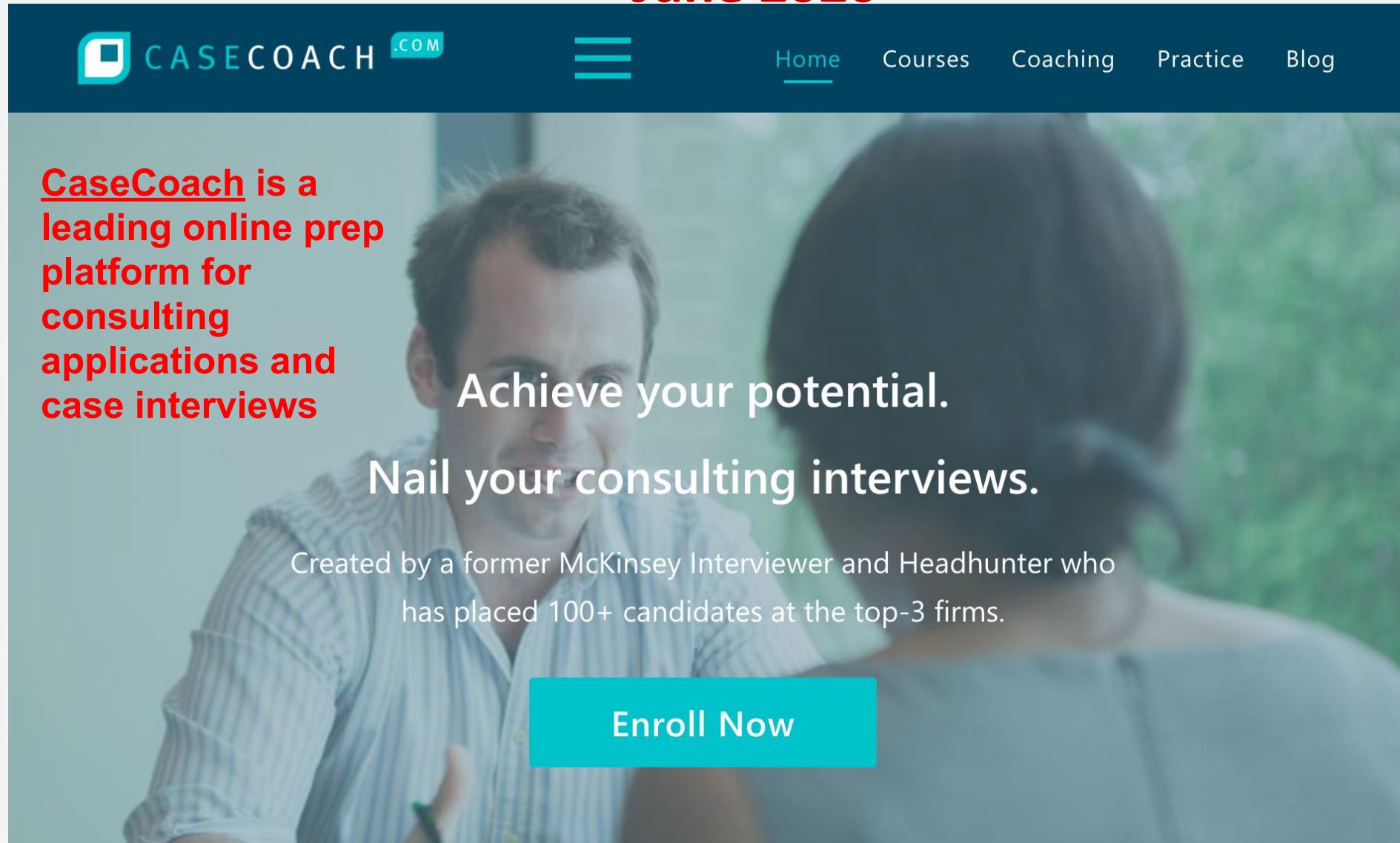


CaseCoach Navigation Overview

June 2020

The image shows the homepage of CaseCoach.com. At the top, there is a dark blue header bar with the CaseCoach logo on the left, a menu icon consisting of three horizontal lines in the center, and navigation links for Home, Courses, Coaching, Practice, and Blog. Below the header is a large, semi-transparent overlay image of two people in a professional setting. On the left, a man in a light-colored shirt is looking towards the right. On the right, a woman with dark hair is seen from behind, wearing a light-colored top. Overlaid on this image are several pieces of text: a red box on the left containing the text "CaseCoach is a leading online prep platform for consulting applications and case interviews"; a white box in the center containing the text "Achieve your potential." and "Nail your consulting interviews."; and a smaller white box at the bottom containing the text "Created by a former McKinsey Interviewer and Headhunter who has placed 100+ candidates at the top-3 firms.". A prominent teal button at the bottom center contains the text "Enroll Now".

CaseCoach is a leading online prep platform for consulting applications and case interviews

Achieve your potential.

Nail your consulting interviews.

Created by a former McKinsey Interviewer and Headhunter who has placed 100+ candidates at the top-3 firms.

Enroll Now

Sign up, confirm email, create profile

You will receive a confirmation email

Hello,

NC State has invited you to get free access to the following CaseCoach's course(s):

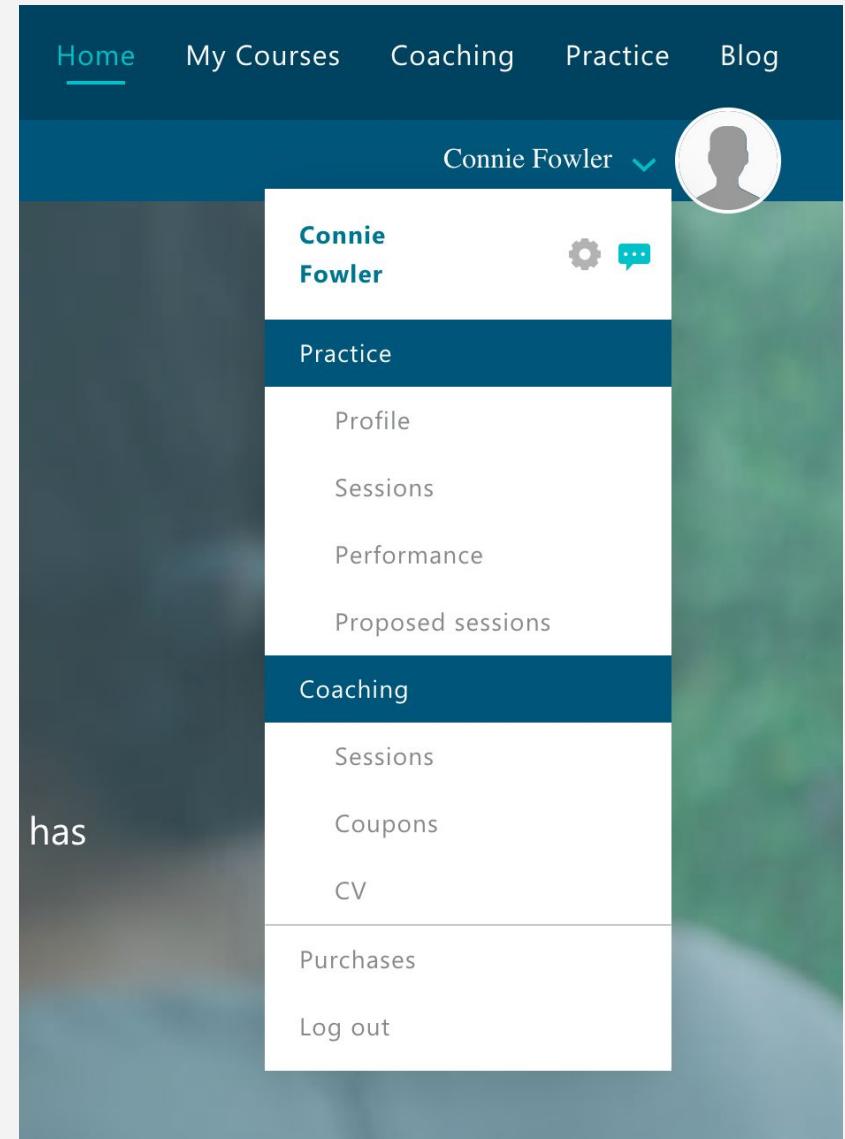
- Interview Prep Course
- Resume Course for Student Applicants
- Resume Course for Experienced Professionals

Click [here](#) to sign up to CaseCoach and redeem your free access.

We look forward to helping you prepare for your interviews!

Many thanks,

CaseCoach



Structure of Course

Course is divided into three parts:

I. Lectures - covers skills relevant to case and fit interviewing.

- Provides underlying theory (structuring, math, creativity, etc.).
- Not every student will need to complete all lecture modules.
 - If you have mastered the skill may decide to skip the lecture.

II. Video examples - students are able to watch several case and fit interviews.

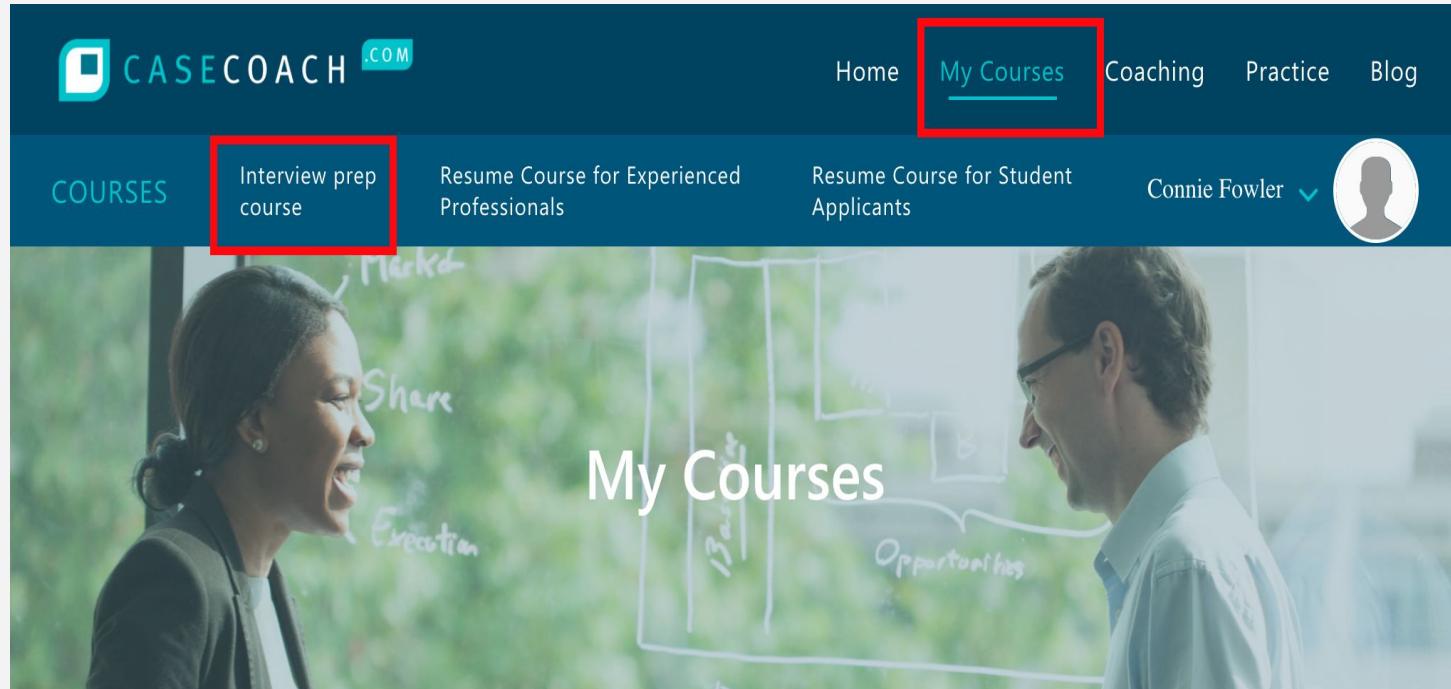
- Moderator will pause the Interview to discuss what the interviewee did well and areas of improvement.
- The cases the interviewee used can be downloaded from the library.

III. Practice & Drills - Case library, drills and peer to peer

- The course includes a library of 70+ practice cases with top mark solutions
- It also includes structuring, maths and exhibit interpretation drills allowing the students to compare their answers with the CaseCoach answers.
- Students can also book practice sessions with other students through the Practice feature

CaseCoach provides everything you need to prepare for the consulting applications and the case studies used at interviews with top consulting firms and other employers

Interview Prep Course videos



The interview prep course includes bite-sized video lectures covering the 12 key skills assessed by firms across both fit and case interviews with tips and techniques on how to build and demonstrate these skills.

16 interview videos featuring real candidates with detailed commentary on their performance.

There are 27 - 30 practice interviews

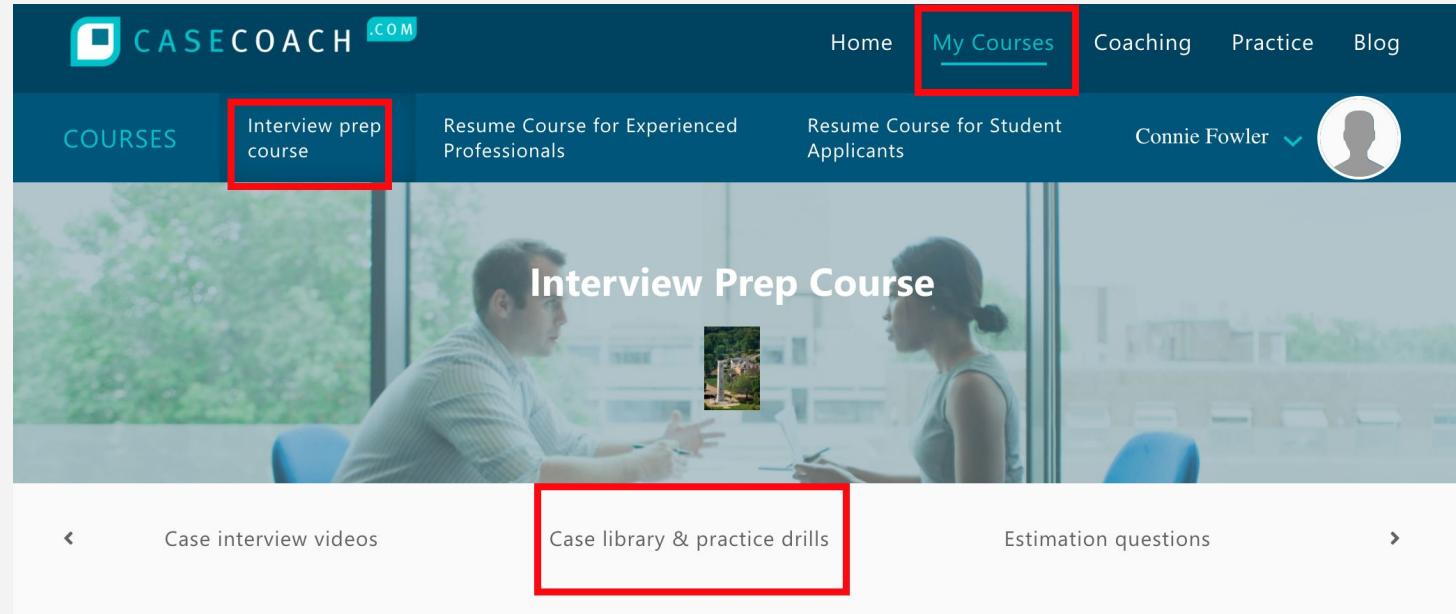
Platform includes video lectures, sample interview videos, case library, and practice drills.

Interview Prep Welcome video

Please watch the Welcome video
before starting your course



Case Library



Within the course you have access to the Case Library of 70 case studies with top-mark solutions, math, structuring and exhibit drills to hone in on critical skills and a scorecard like the one your interviewer has on the other side of the table.

To access the Case Library, simply click “Get Started” and scroll left or right to find the case library

Booking Practice Sessions

The screenshot shows the CaseCoach.com website interface. At the top, there's a navigation bar with links for Home, My Courses, Coaching, Practice (which is highlighted with a red box), and Blog. Below the navigation, there are tabs for PRACTICE (also highlighted with a red box), Book (highlighted with a red box), Sessions, Performance, and FAQ. A user profile for Connie Fowler is visible. The main content area has a teal header "Propose a session". Below it, there's a form to "How many sessions do you want to propose?" with a dropdown set to 1 and an "ADD" button. Another teal header "Book a session" follows. At the bottom, there's a search bar with a date selector ("May 28, 2020"), time range ("11:00 - 23:59"), language ("French"), and location ("EDHEC Business School, France") filters, along with a "Clear all" link and a search icon. A user profile card for "YUE" is shown, featuring a profile picture, a 5-star rating, and the text "(5 sessions)". To the right of the profile is the text "Experienced Professional" and "Languages: French".

You have access to Unlimited case practice with other candidates, over video calls.

Once signed up, you can book a session with an available user or propose a session to other users [here](#).

Once a session is booked, you will receive an email confirmation and a calendar invite.

At the scheduled time, visit your Sessions page and click on “Enter Session”. You will then be connected to the other participant through a video call. Make sure to provide feedback after the session, as it will contribute to your rating.

Booking Coaching Sessions

The screenshot shows the CaseCoach.com website interface. At the top, there's a red navigation bar with the text "Booking Coaching Sessions". Below it is a dark blue header bar with the CaseCoach logo, a navigation menu (Home, My Courses, **Coaching**, Practice, Blog), and a user profile for "Connie Fowler". The main content area has a teal background. On the left, there's a sidebar for filtering coaches by Service, Language, Availability, Location, Rating, Price, Firm, and Coupon, with a "Clear all" button. A search bar contains the text "Interview prep". In the center, there's a profile for "Daniel S.", a McKinsey Associate Partner with 6 years of experience, showing a 5-star rating from 12 reviews. To the right, there's a large teal call-to-action button for booking a "1h Case Coaching" session at a price of "\$219", with a "BOOK" button.

If you would like, you have the ability to pay for coaching services. This is not required, it is just an option that is available.

Social Media updates

CaseCoach offers new content for our community of aspiring consultants
They regularly post their best free resources on their Facebook page - to make sure you don't miss a thing,
I highly recommend visiting the CaseCoach Facebook page and **Like** it:



And on LinkedIn visit the CaseCoach LinkedIn page and click **Follow**:

