

NC STATE

Jenkins MBA

2021 – 2022 MBA Corporate Support Opportunities

Introduce your brand to tomorrow's Think and Do Leaders

NC State's MBA program welcomes the opportunity to strengthen our partnership with your organization through support of MBA events associated with 700 students (100 full-time, 600 evening and /online).

To overcome the challenges facing your business, you need bold, actionable solutions. NC State's approach brings together the best minds to think boldly and put their ideas to work in the real world. That's thinking and doing.

Our goal is to help you recruit the best talent by building relationships with the student body. Company support increases company name recognition, touch points with students, and to defray associated administrative costs. Your support gift will provide the items listed below as well as other activities/needs within the Jenkins MBA program. Event details of the various support opportunities are as follows:

FULL TIME STUDENT ORIENTATION – Thursday, August 5th - Friday, August 13th

Orientation support provides your brand with early exposure and introduction to Think and Do MBA talent.

Kick-Off Event, Full-Time MBA Orientation support, Aug. 12, 2021, 5PM – 8PM -- \$5,000

- Primary sponsor for First Year Orientation Dinner, *student attendance is mandatory*
- Primary sponsor for Second Year Re-Orientation, *student attendance is well attended*
- Website and newsletter inclusion regarding support; Acknowledgement signage
- Opportunity to distribute branded items and engage with students during reception
- Opportunity to interact with students during a 20 minute presentation

Breakfast and Lunch support, August 9th or August 10th -- \$3,000

- Available selected mornings and afternoons of Full-time MBA Orientation
- Website and newsletter inclusion regarding support; Acknowledgement signage
- Opportunity to distribute branded items and engage with students during breakfast or lunch

Off-site Networking Reception support, date to determined -- \$3,000

- Host an off-site networking reception at a local restaurant
- Enjoy an opportunity to engage with students in a relaxed setting
- Website and newsletter inclusion regarding support; Acknowledgement signage
- Opportunity to distribute branded items. Welcome and engage with students

Orientation Community Service Event Support, date to determined - \$2,500 - \$5,000

- Available during Full Time Orientation or Early Spring (Sponsor's choice)
- Acknowledgement signage will be prominently displayed at the event

- Opportunity to distribute branded items and engage with students throughout service event
- Opportunity to serve with and lead incoming Full Time MBA students early in their education
- Opportunity to work with staff and students to customize a unique community service experience

BRAND AWARENESS – LOGO PLACEMENT ON JENKINS CAREER WEBSITE - \$250

Brand awareness is a key recruiting element, and we encourage employers to build brand awareness with frequent on-campus visits and virtual engagements with our students. Additionally, we offer the opportunity to add your company logo to our MBA career website the week prior to your event. This is a very inexpensive way to increase awareness of your event and your organization.

MIX & MINGLE NETWORKING EVENTS

September 23rd, October 21st, November 18th; 4:30PM – 5:45PM

The Mix & Mingle Networking events provides company representatives an opportunity to continue building relationships with MBA students in a relaxed atmosphere. This is a great way to build camaraderie and connections outside of a traditional corporate presentation. Support provides your company with exposure to MBA talent and includes attendance for up to four representatives, logo representation on promotional materials, and the opportunity to distribute branded items -- **\$350**

INNOVATIVE WOMEN'S CONFERENCE (IWC) – March, 2022

The Innovative Women's Conference is a student initiative designed to bring together women in the Triangle area - from graduate students to entrepreneurs and corporate executives to encourage discussion and hands-on learning in the areas of business innovation, science, technology and entrepreneurship. Your gift will help support all aspects of this valuable conference. Support opportunities include: Signature Sponsor (\$2,500); Session Sponsor (\$1,500); Supporting Sponsor (\$500)

PROFESSIONAL MBA RALEIGH RESIDENCY – October 2021; March 2022

The Raleigh Residency is attended by Professional MBA students. The Residency covers leadership development topics such as teamwork, communication, presentation, and networking skills. Expected 2021 attendance is 100-125 students. Great branding opportunity. Engagement opportunities include:

Kick-Off Event, Professional MBA Raleigh Residency Support -- \$5,000

- Primary sponsor for the Professional Residency, *student attendance is mandatory*
- Opportunity to interact with students in a 20 minute presentation / panel

Breakfast and Lunch Supports or Off-site Networking Reception Support -- \$3,000

- Enjoy an opportunity to engage with students in a relaxed setting

GIFT PAYMENTS

Gift support is made payable to the NC State Foundation to support the Jenkins MBA program.

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