

2022 – 2023 MBA Corporate Support Opportunities***Introduce your brand to tomorrow's Think and Do Leaders***

NC State's MBA Program welcomes the opportunity to strengthen our partnership with your organization through the support of MBA events associated with 750 students (100 full-time, 650 evening and online). We aim to help you recruit the best talent by building relationships

Your support helps us continue to offer high quality programs and resources to students and our business partners. With continued budget cuts at the state level, donations and gifts from our partners have become critical in our ability to maintain the quality of services you and our students have come to enjoy. Your support gift will allow us to offer the engagements listed below as well as other activities in the Jenkins MBA program

DISTINGUISHED EMPLOYER PARTNERSHIP - \$10,000

Designed to give employers access to enhanced branding, early student access, and customized engagements throughout the academic year at a bundled price

Distinguished Employer Partnership Package includes:

- Early registration for recruiting engagements; Employer Information Session; Company logo, link to company's job portal, and recognition as a Distinguished Employer on career digital monitors and on the Graduate Career Center website
- Registration for two of the following engagements:
 - First Year Orientation Dinner
 - Registration for four representatives for the fall and spring Mix & Mingle
 - One community service event
 - Innovative Women's Conference – Signature sponsor

FULL TIME STUDENT ORIENTATION

Orientation support provides your brand with early exposure and introduction to MBA talent

Kick-Off Event, Full-Time MBA Orientation support, Aug. 18, 2022, 5PM – 8PM -- \$5,500

- Sole sponsor for First Year Orientation Dinner, student attendance is mandatory
- Website and newsletter promotion, company banner and signage on display
- Opportunity to distribute branded items and engage with students
- 20 minute speaking opportunity

Breakfast and Lunch support, August, 2022-- \$3,000

- Website and newsletter promotion, company banner and signage on display
- Opportunity to distribute branded items and engage with students

Off-site Networking Reception, date to determined -- \$3,000

- Host an off-site networking reception
- Website and newsletter promotion, company banner and signage on display
- Opportunity to distribute branded items and engage with students and alumni

Community Service Event Support, *dates to determined* - \$2,500 - \$5,000

- Opportunity to work with students to customize a community service experience
 - Rise Against Hunger, MBA Games (Special Olympics)

BRAND AWARENESS – LOGO PLACEMENT ON CAREER WEBSITE - \$250

Brand awareness is a key recruiting element, and we encourage employers to build brand awareness with frequent on-campus visits. Additionally, we offer the opportunity to add your company logo to our MBA career website the week prior to your event.

MIX & MINGLE NETWORKING EVENTS

October, 2022 and March, 2023 5:00PM – 7:00PM

The Mix & Mingle Networking events provides company representatives an opportunity to continue building relationships with MBA students in a relaxed atmosphere. This is a great way to build camaraderie and connections outside of a traditional corporate presentation. Support provides your company with exposure to MBA talent and includes attendance for up to four representatives, logo and company banner displayed, distribution of branded items -- **\$600**

INNOVATIVE WOMEN'S CONFERENCE (IWC) – March, 2023

The IWC is a student initiative designed to bring together women in the Triangle area - from graduate students to entrepreneurs and corporate executives to encourage discussion and hands-on learning in the areas of business innovation, science, technology and entrepreneurship. Your gift will support all aspects of the conference. Support opportunities include: Signature Sponsor (\$2,500); Session Sponsor (\$1,500); Supporting Sponsor (\$500)

GIFT PAYMENTS (SEE CAREER WEBSITE FOR ADDITIONAL PARTNERSHIP OPPORTUNITIES)

Gift support is made payable to the NC State Foundation to support the Jenkins MBA program. Any remaining funds may be used to support other MBA career events. **CONTACT: Bev Porter - Director, Jenkins Career Management Center. bdporter@ncsu.edu**