First Destination Data ODV Formatting Guidelines

uConnect needs the flat data and not the aggregated ones, one row/record for the data collected for each individual student. Identifiers (i.e. names, emails, student numbers, IDs) can be removed from the file before sending it to uConnect or uploading it in the admin dashboard.

FILE FORMAT: Excel/CSV (.xls, .xlsx, .csv)
DATASHEET FORMAT: The attributes below are the required core elements of career outcomes assessment based on the *NACE First-Destination Survey Standards and Protocols*. Schools can include other attributes (e.g. employment quality) and we can look into visualizing them as well.

Data Header	Data Type/Format	Required?	Notes
Academic Division/School	Text	Yes	Separate multiple with semicolon
Program Name/Major	Text	Yes	Separate multiple with semicolon
Degree Level	Text	No	
Graduation Date	Number	Yes	A 4-digit class year, e.g. 2019
Outcome Type	Text, one of the following values: • Employed Full Time • Employed Part Time • Volunteer Service • Continuing Education • Seeking Employment • Seeking Continuing Education • Not Seeking • Fellowship	Yes	
Employing Organization	Text	No	If outcome is employed
Position Location – Country	Text	No	If outcome is employed
Position Location – State	Text	No	If outcome is employed; If country is US
Annual Base Salary	Number/USD	No	If outcome is employed
Name of Institution	Text	No	If outcome is continuing education
Location of Institution – Country	Text	No	If outcome is continuing education
Location of Institution – State	Text	No	If outcome is continuing education; If country is US
Program/Field of Study	Text	No	If outcome is continuing education
Degree to be earned	Text	No	If outcome is continuing education