

## ENGAGEMENT OPPORTUNITIES FOR EMPLOYERS

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### START HERE: INTRO MEETINGS

Schedule a meeting with the Employer Relations Team to share more of your corporate culture and values. The more we know about the work you do and the candidates you seek, allow us to refer your company to students looking for employment opportunities & staff or faculty members looking for partnerships. Schedule a meeting [here](#).

### CAREER FAIRS

Attend career fairs held at the University of Kentucky to promote your brand and attract students for internships and full-time employment. Each year, UK hosts an Accounting Fair as well as an All Majors Fair. Registration for both occur on [Handshake](#).

### JOB AND INTERNSHIP PROMOTION

Advertise your job and internship opportunities among our students and alumni. We share our [Handshake](#) system with career centers across UK's campus. You are welcome to set specific criteria to manage the type of applications you receive. We advertise opportunities on our social media outlets and in our weekly newsletter.

### RESUME & INTERVIEW WORKSHOPS

Each semester we host events that help students prepare for success in the recruiting process. RESUMANIA is a series of events where employer guests

### RECRUITMENT STRATEGY SESSION

Develop a long-term strategy with your involvement at the Gatton College of Business and Economics. Together we can create a customized plan for the resources and events that will best meet your recruiting goals and branding strategy within the college.

### PROMOTIONAL TABLING IN GATTON

Build recognition of your company and opportunities by setting up a recruiting booth in our Atrium. This central space is frequented by students and provides an informal environment for making connections. To request a table, [fill out this form](#).

### ON-CAMPUS INTERVIEWS

Prescreen and select students to interview on campus as part of your initial interviewing process. Our office will help advertise the related jobs & internships and promote the schedule. The schedule and sign-ups are managed through our [Handshake](#) system.

### CLASSROOM PRESENTATIONS

Connect your business and opportunities with the curriculum provided by our faculty. Our office can facilitate inquiries with our faculty from business

provide their perspective & tips on resumes. Mock interview events allow students to practice with employers for a more realistic interviewing environment. Both types of events allow students and employers to network during the early phases of the recruiting cycle.

### **INFORMATION SESSIONS**

Host an informal presentation about your company and opportunities during the lunch hour. Students appreciate having lunch with recruiters and learning what they need to know about the hiring process. This format works well in combination with a tabling event or on-campus interview schedule.

management, marketing, finance, accounting, or economics courses. Faculty are interested in hosting guest speakers to provide concrete examples of the content they are teaching students. Advanced planning and screening are necessary.

### **STUDENT ORGANIZATION VISITS**

Collaborate with one of the student organizations within Gatton to host a meeting, provide a presentation, or participate in an event. Our office can facilitate inquiries with the organization leadership to schedule visits. A list of organizations can be found [here](#).