

Career Pathways: Marketing, Advertising, Sales & Service

Identify the options that most interest you and use the keywords as a basis for your online career research.
Examples: Enter "Careers in Account Planning" or "Video Production Careers"

Advertising

- Account Management
- Account Planning
- Advertising/Creative Design
- Animation
- Brand Management
- Digital Media & Communication
- Illustration/Design
- Media/Creative Sales
- Motion Design
- Multimedia Design
- Photography
- Social Media Management
- Video Production & Story-telling
- Web Development/Design

Sales/Marketing

- Business Development
- Business-to-Business Marketing
- Channel Marketing
- Contract Management
- E-Marketing/Digital Marketing
- Event Marketing/Promotion
- Global Marketing
- Logistics
- Market Analysis
- Media Sales
- Public Relations
- Retail Marketing
- Retail Management
- Sales Management
- SEO/Analytics
- Social Media Management

Marketing Communications

- Content Writing
- Copy Writing/Editing
- Event Coordination/Marketing
- Planning/Scheduling/Traffic Coordination
- Photography
- Project Management
- Technical Writing
- Web Development/Design
- Corporate Communications
- Marketing Communications
- Marketing Communications Management
- Media Relations

Marketing Research

- Consumer/Buyer Behavior
- Market Analysis
- Packaging
- Product Innovation/Development
- Research & Development
- SEO/Analytics
- Survey Research
- Brand Insights
- Business Intelligence
- Consumer & Demographic Insights
- Market Research
- Media Research
- Merchandising
- Qualitative Research

UNL CAREER SERVICES

Career Pathways in Art, Dance, Design, Film, Music

Identify the options that most interest you and use the keywords as a basis for your online career research.

Examples: Enter "Careers in Video Production" or "Textile Design Careers"

Art

- Art Auctioneer
- Art Collection
- Art Conservation/Restoration
- Art Criticism
- Art Curation
- Art Direction
- Art Education
- Art History
- Art History/Museums
- Art Sales
- Art Therapy
- Art Tourism
- Ceramics Artist
- Docent Coordination
- Expressive Arts Therapy
- Fundraising for Arts
- Furniture Design
- Gallery Management
- Glass Art
- Illustration
- Jeweler/Stone and Model Art
- Painting/Muralist
- Photography
- Printmaking
- Sculpture Art
- Typography
- Woodworking

Dance

- Ballet
- Belly Dance
- Choreography
- Company/Touring Dance
- Dance Criticism
- Dance Education
- Dance History
- Dance Instruction/Self-Enrichment
- Dance Therapy
- Freelance Dance
- Hip-Hop
- Jazz
- Latinx Dance
- Modern Dance
- Performing/Solo Artist
- Theatre Dance
- Tap Dance
- Tour/Company Management

Design/Video

- 2D, 3D & 4D Product Design
- Animation
- Clothing/Textiles Design
- Creative Design/Art Direction
- Digital Imaging/Editing
- Digital Media Production
- Exhibition Design
- Fashion Design
- Game Design/Development
- Graphic Design
- Illustration/Design
- Interior Design
- Lighting Design
- Motion Design
- Multimedia Design
- Product Design/Development
- Set and Stage Design
- Sound Technology/Engineering
- Stylists/Personal Styling
- Textile Design
- Video Production/Design
- Video Storytelling
- Visual Merchandising Design
- Web Design
- Wedding/Special Events Design

Film/Theatre

- Acting
- Directing
- Camera Operations
- Casting
- Copy writing
- Creative Directing
- Creative Writing
- Digital Imaging/Editing
- Digital Media Production
- Film Criticism
- Film Communication/Marketing
- Film Editing
- Film/Theatre Education
- Film Library
- Film Marketing
- Jingle writing
- Market Research
- Media Buying/Sales
- Music Production
- Photography
- Planning & Scheduling
- Production/Post Production
- Public/Community Relations
- Screenplay writing
- Script Writing/Writing
- Social Media
- Stage/Lighting Design
- Story Boarding

Music/Performing Arts

- Artist Management/Booking Agent
- Artist and Repertoire (A & R)
- Audio Production
- Business Management
- Choreography
- Film Music
- Instrument Repair/Restoration
- Marketing/Consumer Insight
- Music Collections/Library
- Music Composing
- Music Direction
- Music Editing
- Music Education
- Music History/Historian
- Music Journalism/Writing
- Music/Entertainment Law
- Music Instruction/Self-Enrichment
- Music Licensuring
- Music Performance
- Music Production
- Music Photography
- Music Promotions & Sales
- Music Publishing
- Music Therapy
- Music Social
- Media/Podcasting/Blogging
- Musicalogy
- Tour/Company Management