Meeting Employers At the Education Career Fair

Tips for Success

Boost your success at the career fair by reading the following tips for interacting with employers and recruiters.

Check out these quick videos to know how to prepare for the career fair and connect with employers.

**TIP 1**

**Introduce Yourself**

- Share your name, year in school, endorsement area, preferred pronouns.
- Be friendly and engaging.
- Come up with talking points before the fair. Get comfortable talking about yourself, your experiences, the things you enjoy doing, etc.
- Connect conversations and questions to your research. Explore a variety of employers and learn about their culture, mission, and values.

**TIP 2**

**Inquire about hiring incentives**

Ask about hiring incentives:

- Tuition Reimbursement
- Housing Assistance
- Sign-up bonus
- Retention bonus
- Extra duty pay
- Mentor Program
- Insurance/Benefits
- 401k/Retirement
- Loan Forgiveness
- Technology Credit
- Professional Development
- Salary Steps
- Competitive Pay
- Paid Leave
- Stipends

**TIP 3**

**Ask about next steps**

- Have an idea how to close the conversation, ask: What does your search timeline look like? Are you hosting interviews? What’s my next step in the application process?
- Be prepared to participate in a screening interview. Bring copies of your resume along.
- Ask to stay in touch or the best way to contact the employer. Ask for a business card and/or as a bonus, ask to connect on LinkedIn.

UNL Career Fairs