



Summer Internship Program – Example Application Answers

University Career Services (UCS) - University of Nebraska-Lincoln

Example 1

What are you hoping to gain from the internship?

I am hoping to gain several things from this internship. First, I would like to get more experience working with youth. Second, I would enjoy the opportunity to make more connections with community members as well as connect with professionals who work in a non-profit. Last, I would like to learn more about marketing the steps I would take to make successful, creative marketing fliers for a non-profit organization.

Based on your experiences so far such as classes and personal projects, club and organization involvement, previous jobs or responsibilities, describe the skills you think you bring to an internship.

I think I would be a strong candidate for the marketing intern because of the following areas and skills that I have developed during my three years at the University of Nebraska-Lincoln. First, I am majoring in Marketing. Thus, as a marketing student I have taken several courses such as Marketing 100, 200, and 305 that have helped me develop successful marketing skills. Some of those skills include having great communication with your team, paying great attention to detail, and good writing skills. I have also practiced the four key elements of marketing (product, price, place, and promotion) for several project creations for my class. I also practiced these four key elements when I developed several marketing materials for my part-time job on campus. Thank you for your time spent reviewing my application for this internship position!

Example 2

What are you hoping to gain from the internship?

As a First Generation student, I have learned a lot not just from my studies, but from my peers and advisors. I see now more than ever the importance of gaining experience in a variety of roles and environments. While I have taken on leadership roles in student organizations and had part-time and summer jobs, I have not had an internship. In addition to further developing the communication, organizational, and problem solving skills I gained through those experiences, I hope to learn more about what it takes to bring an idea to reality, whether it is a new service, program, curriculum, or product. I hope to develop my management and analytical skills as they apply to resources from funding, to time and people. One goal I have considered pursuing is starting my own business at some point in my career which would require all those skills. Even before that, other positions I take on will benefit from those skills. Since I am still exploring and considering many career directions, I also hope to learn the daily activities of a manager/director and what skills it takes to complete those activities successfully. This will help me decide if that is in fact a direction I want to pursue and if so, what I need to do to get there. Additionally, community is very important to me, so I want to contribute to a cause supporting our community and know that I made a difference.

Example 2 (continued)

Based on your experiences so far such as classes and personal projects, club and organization involvement, previous jobs or responsibilities, describe the skills you think you bring to an internship.

My organizational and problem skills were first put to the test as a server in a busy, family style restaurant. I had to manage my time wisely, serving up to six tables simultaneously with parties of up to 12 guests. In such an environment, with many different players, things didn't always go along with the plan and I routinely had to work with the team and advocate for and communicate effectively and persuasively with my customers to find a resolution. Paying close attention to each guest's request and being able to clearly communicate those to the kitchen staff was critical also. As Vice President-Promotions of the Student Human Resources Management Association, I developed my leadership and teamwork skills. The board collaborated closely to bring useful and enjoyable programming to our members. I was in charge of communicating the events to the members and motivating them to participate which I did through social media, including graphics and reels. I am not a Chemistry major, but took the intro class as a required science and gained analytical and a different kind of problem solving skills. It was a stretch for me, but through study groups and the professor's office hours, I came out successful in the class. I am familiar with many non-profit services in Lincoln as I helped my family navigate the different resources available to them when we first moved to the city from abroad. I researched what was available, the eligibility requirements, and translated for my parents when they connected with several services. This kind of adaptability, resourcefulness, and information interpretation has helped me in many situations.

Example 3

What are you hoping to gain from the internship?

I hope to gain many skills from this internship, including communication, time management, and problem solving. This opportunity will provide me with first-hand knowledge of my industry. As well as allowing me to make meaningful connections with those who will be working with me.

Based on your experiences so far such as classes and personal projects, club and organization involvement, previous jobs or responsibilities, describe the skills you think you bring to an internship.

I was a very shy person who lacked a lot of leadership and communication skills when I first joined my sorority. As I was in the process of joining with people I didn't know well, it was critical that we all worked together to learn the values of our sorority. Being a shy person was difficult in this situation because we all relied on each other to effectively communicate and manage our time. This aided the development of my organizational, multitasking, time management, and interpersonal skills. I quickly realized that being a member of a multicultural sorority meant I had a lot more to learn. I learned to be professional and work with people with whom I did not get along. Eventually, I took on leadership roles in my sorority and council, which taught me how to problem-solve and adapt to others. After a while, I was fortunate enough that others in my sorority and council would come to me for assistance. In comparison to who I used to be; I now consider myself to be an outgoing person. Someone who is open to new experiences and willing to adapt to others in order to create a safe and trusting environment.