


# *UCARE Creative Proposal Outline*

## **Statement of Purpose**

*What are the features of your proposed work?  
What themes or concepts does your work aim to explore or express?  
What is the context for this project?*


## **Objectives and Goals**

*What do you hope to achieve with this work?  
What is the scope of the project?*

 **Characteristics of a Successful Proposal (Validity)** – Present goals that are well-defined in scope and will produce clear, measurable outcomes.


## **Significance of Creative Work**

*How will your creative project contribute to the field?  
What is unique about your creative work?  
How is your work in conversation with existing creative work? To which artists, influences, and trends are you responding?*

 **Characteristics of a Successful Proposal (Significance)** – Discuss the potential impact of your work on the audience, the arts community or your creative field, or society at large.

## **Methods**

*How will you approach this project?  
What processes, techniques, tools, and materials will you use in the project?  
How will your project engage and resonate with an audience or viewers?*


 **Characteristics of a Successful Proposal (Reliability)** – Describe appropriate methods for your creative project and include steps in work that are logical and complete.

## **Evaluation**

*How will you measure the success, impact, and quality of this work?  
Will you seek any type of feedback or peer review during the creation process?*

## **Benchmarks**

*What benchmarks will you meet to complete the project?  
How will you share findings or progress about your project?*

 **Characteristics of a Successful Proposal (Credibility)** – Describe an appropriate timeframe and list of resources that will help support your project work and goals.