

MBA KEYWORD LIST

- Consult, Consulting, Consultant, Consultation
- Strategy, Strategic
- Presentation (include PowerPoint), Platform Skills, Promote
- Client Facing, Advise, Advisor
- Client Engagement, Customer/client Relationship Building, (CRM)
- Assess, Assessment, Needs Assessment
- Evaluate, Evaluation
- Analyze, Analysis, Analyst, Measure
- Research, Database, Data
- Due Diligence
- Conduct, Perform, Produce, Performance
- Plan, Planning, Timeline, Organize, Organization
- Forecast, Project, Predict, Trend
- Model, Modeling
- Problem Solving, Solution, Identification, Identify
- Streamline, Optimize, Maximize
- Build Business Case
- Recommendation, Proposal, Propose, Recommend, Suggest
- Impact, Deliver, Outcome, Results, Resulting, Yield, Afford, Produce
- Quantify, Numbers, Figures, Quantitative
- Financial, Finance (any financial terminology like IRR, NPV, Return, Excel and others)
- Develop, Development
- Implement, Implementation
- Execute, Execution
- Project Management, Manage, Direct, Oversee, Audit
- Completion (on time, under budget)
- Process Improvement, Operational Analysis
- Cost Containment, Cost Cutting, Reduction
- Market Research, Competitive Intelligence, Competitive Landscape, Investigate
- Initiate, Initiative, Lead, Led, Drive, Spearhead
- Leadership, Motivate, Motivation
- Communicate, Communication, People Skills
- Innovate, Innovation, Create, Creative
- Greenfield, Organic, Acquisition, Merger
- Change Management, Nimble, Agile, Flexible, Fungible, Adaptable, Quick Study
- Involve, Involvement
- Coordinate, Collaborate, Interact, Interaction
- Conceptualize, Visualize
- Design, Redesign
- Team, Colleague, Cohort, Subject Matter Expert
- Cross Functional, Cross Cultural, Cross Divisional, Global, International