

# 2022 OMBA Employment Profile Report

Career Development Office  
Spring 2023

# Class Profile

## Class Profile

|   | Online     |
|---|------------|
| Employed  | 127        |
| Started / Starting Own Business   | 7          |
| Unemployed  | 2          |
| No Recent Information   | 50         |
| Left the Workforce  | 0          |
| <b>Total</b>  | <b>186</b> |
| <b>Notes</b>  |            |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |            |
| 2. "Employed Graduates" includes students who reported any of the following outcome types: Accepted Offer, Sponsored Job, Continuing Current Job, Returning to Family Business. Depending on how your site is configured, some of these outcome types may not be enabled.   |            |
| 3. "Started / Starting Own Business" graduates include students who reported an "Own Venture" outcome type.   |            |
| 4. "Unemployed" graduates include students who reported a "Seeking Employment (Unemployed)" outcome type.   |            |
| 5. "No Recent Information" include students who have a "No Recent Information Available" outcome type.  |            |
| 6. "Left the Workforce" includes students who reported any of the following outcome types: Continuing Education, Postponing Job Search, Not Seeking (Other Reasons), Taking time off (more than 4 months), Caring for or starting a home or family. Depending on how your site is configured, some of these outcome types may not be enabled. |            |
| 7. Students can appear in the "Excluded" warning message if one or more of the following criteria are true: 1) Accepted offer with no accepted date or accepted date greater than 4 months after graduation 2) "Reported Date" is greater than 5 months after graduation 3) Student has no reported outcome.                                  |            |

# Employment by Functions

## Employment By Professional Functions

| Function  | Employed Graduates |             | Mean Base Salary | Median Base Salary | Low Base Salary | High Base Salary |
|---|--------------------|-------------|------------------|--------------------|-----------------|------------------|
|   | Number             | Percent     |                  |                    |                 |                  |
| Accounting  | 1                  | 0.9%        | I/D              | I/D                | I/D             | I/D              |
| Business/Data Analytics   | 3                  | 2.7%        | I/D              | I/D                | I/D             | I/D              |
| Consulting  | 10                 | 9.0%        | I/D              | I/D                | I/D             | I/D              |
| Finance   | 16                 | 14.4%       | \$152,500        | \$150,000          | \$120,000       | \$190,000        |
| General Management  | 14                 | 12.6%       | I/D              | I/D                | I/D             | I/D              |
| Human Resources   | 3                  | 2.7%        | I/D              | I/D                | I/D             | I/D              |
| Marketing/Sales   | 15                 | 13.5%       | I/D              | I/D                | I/D             | I/D              |
| Information Technology  | 8                  | 7.2%        | I/D              | I/D                | I/D             | I/D              |
| Operations/Logistics  | 8                  | 7.2%        | I/D              | I/D                | I/D             | I/D              |
| Other   | 33                 | 29.7%       | \$118,750        | \$112,500          | \$63,000        | \$187,000        |
| <b>Total Reporting</b>  | <b>111</b>         | <b>100%</b> | <b>\$144,667</b> | <b>\$140,000</b>   | <b>\$63,000</b> | <b>\$205,000</b> |
| <b>Notes</b>  |                    |             |                  |                    |                 |                  |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |                    |             |                  |                    |                 |                  |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |                    |             |                  |                    |                 |                  |
| 3. Compensation statistics do not include values where the student entered \$0 or did not respond.  |                    |             |                  |                    |                 |                  |
| 4. The percentage of students for whom there is usable salary information is 13.5%. (This calculation is made by dividing the number of employed graduates for whom you have useable salary information/total employed graduates).  |                    |             |                  |                    |                 |                  |
| 5. "Employed Graduates" includes students who reported any of the following outcome types: Accepted Offer, Sponsored Job, Continuing Current Job, Returning to Family Business. Depending on how your site is configured, some of these outcome types may not be enabled.   |                    |             |                  |                    |                 |                  |
| 6. I/D refers to instances with insufficient data. MBA Standard guidelines require a minimum of three data points for each category and that the number of data points is equal to or greater than one percent of full-time graduates seeking employment. Data points not meeting both requirements will still display the number of employed graduates, but will show "I/D" for all salary calculations. |                    |             |                  |                    |                 |                  |
| 7. Employed graduates without known salary information are included in the leftmost 'Employed Graduates' columns, but are not included in the salary calculations.  |                    |             |                  |                    |                 |                  |
| 8. Employed graduates without known Industry are excluded from the table, and will appear in the "Excluded" warning message.  |                    |             |                  |                    |                 |                  |

# Employment by Industries

## Employment By Industries

| Industry  | Employed Graduates |             | Mean Base Salary | Median Base Salary | Low Base Salary | High Base Salary |
|---|--------------------|-------------|------------------|--------------------|-----------------|------------------|
|   | Number             | Percent     |                  |                    |                 |                  |
| Consulting  | 14                 | 11.0%       | I/D              | I/D                | I/D             | I/D              |
| Consumer Packaged Goods   | 4                  | 3.1%        | I/D              | I/D                | I/D             | I/D              |
| Financial Services  | 10                 | 7.9%        | I/D              | I/D                | I/D             | I/D              |
| Government  | 5                  | 3.9%        | I/D              | I/D                | I/D             | I/D              |
| Healthcare  | 5                  | 3.9%        | I/D              | I/D                | I/D             | I/D              |
| Manufacturing   | 14                 | 11.0%       | I/D              | I/D                | I/D             | I/D              |
| Media/Entertainment   | 3                  | 2.4%        | I/D              | I/D                | I/D             | I/D              |
| Non-Profit/Entertainment  | 5                  | 3.9%        | I/D              | I/D                | I/D             | I/D              |
| Energy  | 36                 | 28.3%       | \$167,000        | \$184,000          | \$110,000       | \$205,000        |
| Real Estate   | 3                  | 2.4%        | I/D              | I/D                | I/D             | I/D              |
| Technology  | 18                 | 14.2%       | \$135,000        | \$140,000          | \$125,000       | \$140,000        |
| Other   | 10                 | 7.9%        | I/D              | I/D                | I/D             | I/D              |
| <b>Total Reporting</b>  | <b>127</b>         | <b>100%</b> | <b>\$144,706</b> | <b>\$140,000</b>   | <b>\$63,000</b> | <b>\$205,000</b> |
| <b>Notes</b>  |                    |             |                  |                    |                 |                  |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |                    |             |                  |                    |                 |                  |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |                    |             |                  |                    |                 |                  |
| 3. Compensation statistics do not include values where the student entered \$0 or did not respond.  |                    |             |                  |                    |                 |                  |
| 4. The percentage of students for whom there is usable salary information is 13.5%. (This calculation is made by dividing the number of employed graduates for whom you have useable salary information/total employed graduates).  |                    |             |                  |                    |                 |                  |
| 5. "Employed Graduates" includes students who reported any of the following outcome types: Accepted Offer, Sponsored Job, Continuing Current Job, Returning to Family Business. Depending on how your site is configured, some of these outcome types may not be enabled.   |                    |             |                  |                    |                 |                  |
| 6. I/D refers to instances with insufficient data. MBA Standard guidelines require a minimum of three data points for each category and that the number of data points is equal to or greater than one percent of full-time graduates seeking employment. Data points not meeting both requirements will still display the number of employed graduates, but will show "I/D" for all salary calculations. |                    |             |                  |                    |                 |                  |
| 7. Employed graduates without known salary information are included in the leftmost 'Employed Graduates' columns, but are not included in the salary calculations.  |                    |             |                  |                    |                 |                  |
| 8. Employed graduates without known Function are excluded from the table, and will appear in the "Excluded" warning message.  |                    |             |                  |                    |                 |                  |

# Employment by World Region

## Compensation by World Region

| Region  | Employed Graduates |         | Mean Base Salary | Median Base Salary | Low Base Salary | High Base Salary |
|---|--------------------|---------|------------------|--------------------|-----------------|------------------|
|   | Number             | Percent |                  |                    |                 |                  |
| Africa  | 0                  | 0%      | I/D              | I/D                | I/D             | I/D              |
| Asia  | 1                  | 0.8%    | I/D              | I/D                | I/D             | I/D              |
| Europe  | 0                  | 0%      | I/D              | I/D                | I/D             | I/D              |
| Latin America & the Caribbean   | 0                  | 0%      | I/D              | I/D                | I/D             | I/D              |
| North America   | 123                | 99.2%   | \$144,706        | \$140,000          | \$63,000        | \$205,000        |
| Oceania   | 0                  | 0%      | I/D              | I/D                | I/D             | I/D              |
| Total Reporting   | 124                | 100%    | \$144,706        | \$140,000          | \$63,000        | \$205,000        |
| <b>Notes</b>  |                    |         |                  |                    |                 |                  |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |                    |         |                  |                    |                 |                  |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |                    |         |                  |                    |                 |                  |
| 3. Compensation statistics do not include values where the student entered \$0 or did not respond.  |                    |         |                  |                    |                 |                  |
| 4. The percentage of students for whom there is usable salary information is 13.8%. (This calculation is made by dividing the number of employed graduates for whom you have useable salary information/total employed graduates).  |                    |         |                  |                    |                 |                  |
| 5. "Employed Graduates" includes students who reported any of the following outcome types: Accepted Offer, Sponsored Job, Continuing Current Job, Returning to Family Business. Depending on how your site is configured, some of these outcome types may not be enabled.   |                    |         |                  |                    |                 |                  |
| 6. I/D refers to instances with insufficient data. MBA Standard guidelines require a minimum of three data points for each category and that the number of data points is equal to or greater than one percent of full-time graduates seeking employment. Data points not meeting both requirements will still display the number of employed graduates, but will show "I/D" for all salary calculations. |                    |         |                  |                    |                 |                  |
| 7. Employed graduates without known salary information are included in the leftmost 'Employed Graduates' columns, but are not included in the salary calculations.  |                    |         |                  |                    |                 |                  |
| 8. Employed graduates without known Region are excluded from the table, and will appear in the "Excluded" warning message.  |                    |         |                  |                    |                 |                  |

# Employment by US Region

## Compensation by Region: North America

| North American Sub-regions  | Employed Graduates |         | Mean Base Salary | Median Base Salary | Low Base Salary | High Base Salary |
|---|--------------------|---------|------------------|--------------------|-----------------|------------------|
|   | Number             | Percent |                  |                    |                 |                  |
| Mid-Atlantic  | 4                  | 3.2%    | I/D              | I/D                | I/D             | I/D              |
| Midwest   | 0                  | 0%      | I/D              | I/D                | I/D             | I/D              |
| Northeast   | 5                  | 4.0%    | \$118,333        | \$120,000          | \$110,000       | \$125,000        |
| South   | 11                 | 8.9%    | I/D              | I/D                | I/D             | I/D              |
| Southwest   | 90                 | 72.6%   | \$160,583        | \$165,000          | \$125,000       | \$205,000        |
| West  | 12                 | 9.7%    | I/D              | I/D                | I/D             | I/D              |
| Total North America   | 122                | 99.2%   | \$144,706        | \$140,000          | \$66,000        | \$205,000        |
| <b>Notes</b>  |                    |         |                  |                    |                 |                  |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |                    |         |                  |                    |                 |                  |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |                    |         |                  |                    |                 |                  |
| 3. Compensation statistics do not include values where the student entered \$0 or did not respond.  |                    |         |                  |                    |                 |                  |
| 4. The percentage of students for whom there is usable salary information is 13.9%. (This calculation is made by dividing the number of employed graduates for whom you have useable salary information/total employed graduates).  |                    |         |                  |                    |                 |                  |
| 5. "Employed Graduates" includes students who reported any of the following outcome types: Accepted Offer, Sponsored Job, Continuing Current Job, Returning to Family Business. Depending on how your site is configured, some of these outcome types may not be enabled.   |                    |         |                  |                    |                 |                  |
| 6. I/D refers to instances with insufficient data. MBA Standard guidelines require a minimum of three data points for each category and that the number of data points is equal to or greater than one percent of full-time graduates seeking employment. Data points not meeting both requirements will still display the number of employed graduates, but will show "I/D" for all salary calculations. |                    |         |                  |                    |                 |                  |
| 7. Employed graduates without known salary information are included in the leftmost 'Employed Graduates' columns, but are not included in the salary calculations.  |                    |         |                  |                    |                 |                  |
| 8. Employed graduates without known North American Sub-regions are excluded from the table, and will appear in the "Excluded" warning message.  |                    |         |                  |                    |                 |                  |

# Compensation by Work Experience

## Employment by Professional Experience

| Years of Professional Experience  | Employed Graduates |         | Mean Base Salary | Median Base Salary | Low Base Salary | High Base Salary |
|---|--------------------|---------|------------------|--------------------|-----------------|------------------|
|   | Number             | Percent |                  |                    |                 |                  |
| 0-3 years   | 4                  | 4.8%    | I/D              | I/D                | I/D             | I/D              |
| 4-7 years   | 14                 | 16.9%   | \$156,250        | \$155,000          | \$125,000       | \$190,000        |
| 8-12 years  | 38                 | 45.8%   | \$146,667        | \$130,000          | \$129,000       | \$181,000        |
| 13-20 years   | 24                 | 28.9%   | \$145,625        | \$152,500          | \$63,000        | \$205,000        |
| Over 20 years   | 3                  | 3.6%    | I/D              | I/D                | I/D             | I/D              |
| <b>Notes</b>  |                    |         |                  |                    |                 |                  |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |                    |         |                  |                    |                 |                  |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |                    |         |                  |                    |                 |                  |
| 3. Compensation statistics do not include values where the student entered \$0 or did not respond.  |                    |         |                  |                    |                 |                  |
| 4. The percentage of students for whom there is usable salary information is 13.5%. (This calculation is made by dividing the number of employed graduates for whom you have useable salary information/total employed graduates).  |                    |         |                  |                    |                 |                  |
| 5. "Employed Graduates" includes students who reported any of the following outcome types: Accepted Offer, Sponsored Job, Continuing Current Job, Returning to Family Business. Depending on how your site is configured, some of these outcome types may not be enabled.   |                    |         |                  |                    |                 |                  |
| 6. I/D refers to instances with insufficient data. MBA Standard guidelines require a minimum of three data points for each category and that the number of data points is equal to or greater than one percent of full-time graduates seeking employment. Data points not meeting both requirements will still display the number of employed graduates, but will show "I/D" for all salary calculations. |                    |         |                  |                    |                 |                  |
| 7. Employed graduates without known salary information are included in the leftmost 'Employed Graduates' columns, but are not included in the salary calculations.  |                    |         |                  |                    |                 |                  |
| 8. Employed graduates without known Years of Professional Experience are excluded from the table, and will appear in the "Excluded" warning message.  |                    |         |                  |                    |                 |                  |

# Base Salary and Signing Bonus

## Compensation Report

| Base Salary  |  |  |           |           |          |           |
|--|--|--|-----------|-----------|----------|-----------|
|  | Number Reporting Base Salary Information | Percent Reporting Base Salary(1) Information | Mean      | Median    | Low      | High      |
| Total Reporting Base Salary  | 17                                       | 13.5%  | \$144,706 | \$140,000 | \$63,000 | \$205,000 |
| (1) Divides number of students reporting Base Salary by the number of students reporting accepting a position. |  |  |           |           |          |           |

| Signing/Starting Bonus   |   |   |          |          |         |          |
|--|---|---|----------|----------|---------|----------|
|  | Number Reporting Signing/Starting Bonus Information | Percent Reporting Signing/Starting Bonus(2) Information | Mean     | Median   | Low     | High     |
| Total Reporting Signing/Starting Bonus   | 6   | 35.3%   | \$20,500 | \$20,000 | \$5,000 | \$40,000 |
| (2) Divides number of students reporting useable Signing/Starting Bonus information by the number of students providing base salary information. |   |   |          |          |         |          |
| <b>Notes</b>   |   |   |          |          |         |          |

1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.

2. Only includes data for accepted jobs within 4 months of the student's graduation date.

3. Only includes data for accepted jobs within 3 months of the student's graduation date.

4. Compensation statistics do not include values where the student entered \$0 or did not respond.

5. The percentage of students for whom there is useable salary information is 13.4%. (This calculation is made by dividing the number of employed graduates for whom you have useable salary information/total employed graduates).

# Source of Job Acceptances

## Primary Source of Known Current/Accepted Position

|   | Online    |
|---|-----------|
| School Related / Alumni Network   | 0         |
| Current / Former Employer   | 59        |
| Executive Search Firm / Headhunter  | 3         |
| School Posting/Recruiting Activity  | 1         |
| Graduate's Own Network  | 2         |
| External Job Posting  | 3         |
| Other   | 0         |
| <b>Total</b>  | <b>68</b> |
| <b>Notes</b>  |           |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.                                    |           |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |           |
| 3. Employed graduates without known Primary Source of Current/Accepted Position are excluded from the table, and will appear in the "Excluded" warning message. |           |

# Classifying Employment Change

## Classifying Employment Change

|   | Number Reporting Change | Percent Reporting Change |
|---|-------------------------|--------------------------|
| Company   | 47                      | 37%                      |
| Level   | 18                      | 14.2%                    |
| Function  | 46                      | 36.2%                    |
| Industry  | 33                      | 26%                      |
| Geography   | 29                      | 22.8%                    |
|   |                         |                          |
| <b>Notes</b>  |                         |                          |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |                         |                          |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |                         |                          |
| 3. Graduates are included in this table by comparing their job reported in the "Job at start of program" job phase to a qualifying post graduation outcome (see criteria for "Employed" category on Table 1). |                         |                          |

# Job Change by Function

## Job Change by Function

| Function  | Start of MBA |         | Four Months Post MBA |         |
|---|--------------|---------|----------------------|---------|
|   | Number       | Percent | Number               | Percent |
| Accounting  | 2            | 1.7%    | 1                    | 0.8%    |
| Business/Data Analytics   | 5            | 4.2%    | 3                    | 2.4%    |
| Consulting  | 6            | 5.1%    | 10                   | 7.9%    |
| Finance   | 12           | 10.2%   | 16                   | 12.6%   |
| General Management  | 9            | 7.6%    | 14                   | 11%     |
| Human Resources   | 2            | 1.7%    | 3                    | 2.4%    |
| Information Technology  | 10           | 8.5%    | 8                    | 6.3%    |
| Marketing/Sales   | 7            | 5.9%    | 15                   | 11.8%   |
| Operations/Logistics  | 21           | 17.8%   | 8                    | 6.3%    |
| Other   | 36           | 30.5%   | 33                   | 26%     |
| <b>Notes</b>  |              |         |                      |         |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |              |         |                      |         |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |              |         |                      |         |
| 3. Graduates are included in this table by comparing their job reported in the "Job at start of program" job phase to a qualifying post graduation outcome (see criteria for "Employed" category on Table 1). |              |         |                      |         |

# Job Change by Industry

## Job Change by Industry

| Industry  | Start of MBA |         | Four Months Post MBA |         |
|---|--------------|---------|----------------------|---------|
|   | Number       | Percent | Number               | Percent |
| Consulting  | 6            | 5.1%    | 14                   | 11%     |
| Consumer Packaged Goods   | 2            | 1.7%    | 4                    | 3.1%    |
| Energy  | 40           | 33.9%   | 36                   | 28.3%   |
| Financial Services  | 10           | 8.5%    | 10                   | 7.9%    |
| Government  | 10           | 8.5%    | 5                    | 3.9%    |
| Healthcare (Including Products and Services)  | 7            | 5.9%    | 5                    | 3.9%    |
| Manufacturing   | 7            | 5.9%    | 14                   | 11%     |
| Media/Entertainment   | 4            | 3.4%    | 3                    | 2.4%    |
| Non-Profit/Education  | 1            | 0.8%    | 5                    | 3.9%    |
| Other   | 11           | 9.3%    | 10                   | 7.9%    |
| Real Estate   | 3            | 2.5%    | 3                    | 2.4%    |
| Technology  | 16           | 13.6%   | 18                   | 14.2%   |
|   |              |         |                      |         |
| <b>Notes</b>  |              |         |                      |         |
| 1. Only includes data for outcomes collected within 5 months of the latest graduation date of the student's graduation year.  |              |         |                      |         |
| 2. Only includes data for accepted jobs within 4 months of the student's graduation date.   |              |         |                      |         |
| 3. Graduates are included in this table by comparing their job reported in the "Job at start of program" job phase to a qualifying post graduation outcome (see criteria for "Employed" category on Table 1). |              |         |                      |         |



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