

## EDUCATION

2016 – 2018	<b>RICE UNIVERSITY, JONES GRADUATE SCHOOL OF BUSINESS</b> Candidate for Master of Business Administration (MBA) degree, May 2018. Finance and Strategic Management Concentrations. Jones Student Association International Chair, NAWMBA Events Chair, Accounting TA, Admissions Ambassador. <b>DAN-LOC GROUP - Action Learning Project</b> <ul style="list-style-type: none"><li>Identified through analysis of data and interviews to leadership critical operation issues and recommended strategy according to current company situation.</li></ul>	<b>HOUSTON, TX</b>
2010 – 2011	<b>SOUTHERN METHODIST UNIVERSITY, COX SCHOOL OF BUSINESS</b> Master of Science in Accounting – Finance emphasis,	<b>DALLAS, TX</b>
2005 – 2009	<b>INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY</b> Bachelor of Accounting and Finance, GPA 3.8, <i>cum laude</i> .	<b>MONTERREY, MEXICO</b>

## EXPERIENCE

2017 – 2017	<b>NALCO CHAMPION, AN ECOLAB COMPANY</b> Finance MBA Intern <ul style="list-style-type: none"><li>Identified causes that avoid Demand Planning and Financial sales forecast conciliation.</li><li>Recommended new forecast process and techniques to increase accuracy and align both processes.</li><li>Gave final presentation to top management with findings and recommendations for next steps.</li></ul>	<b>SUGARLAND, TX</b>
2014 – 2016	<b>EMPRESAS ICA S.A.B. DE C.V. [NYSE (until July 2016) &amp; BMV: ICA]</b> <i>Construction and Concessions Company in Mexico</i> Head of Investor Relations (2016 – 2016) <ul style="list-style-type: none"><li>Served as key contact for investors and analysts, provided critical feedback to top management about investors' perception of management and company results.</li><li>Created communication strategies in collaboration with CFO and CRO through restructuring process to proactively address concerns and increase investors' confidence.</li><li>Led redesign of quarterly earnings report working closely with CFO, CRO and cross-departmental teams to make it more dynamic and tailored to targeted audiences.</li></ul> Investor Relations Coordinator (2015 – 2016) <ul style="list-style-type: none"><li>Developed equity valuation model to generate periodic reports to management; interpreted models used by analysts and bondholders to evaluate company.</li><li>Maintained strong relationships with analysts and investors by organizing and leading over 300 conference calls and 150 one-on-one investor meetings annually.</li><li>Led quarterly earnings releases and prepared materials for quarterly earnings conference calls, presentations, press releases and other communication materials to analysts and investors.</li></ul> Sr. Financial Analyst (2014 – 2015) <ul style="list-style-type: none"><li>Participated in acquisition of \$100M company; conducted KPI's analysis, projections and sensibility analysis to study feasibility of new projects and impact of new acquisition.</li><li>Collaborated on several projects in Project Management Area; identified inefficiencies; developed and implemented policies and procedures which reduced costs approximately 15% and increased controls.</li><li>Negotiated with suppliers decreasing prices from 5 – 50% off by pitching business influence.</li></ul>	<b>MEXICO CITY, MEXICO</b>
2011 – 2014 2009 – 2010	<b>COLEGIO MAC GREGOR</b> <i>Second biggest school in Acapulco (1951), winner of Laurel de Oro, award given to quality in Mexico and Spain.</i> Strategic and Financial Planning <ul style="list-style-type: none"><li>Reduced procurement costs by 5% and assisted operational restructuring to increase profitability by 15%.</li><li>Increased student enrollment by six times through development and implementation of new, more accessible tuition payment plan based on research of target market; improved school ROI by 25%.</li></ul>	<b>ACAPULCO, MEXICO</b>

## ADDITIONAL INFORMATION

**Languages:** Spanish (Native), English (Fluent).

**Skills:** Bloomberg, Thomson One, IFRS, US GAAP, knowledge of SEC rules for International Companies.

**Associations:** Association of Latino Professionals for America.

**Hobbies:** Cooking desserts, reading Latin American fiction and watching soccer and football.