

## EDUCATION

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- 2017 – 2019 **Rice University, Jones Graduate School of Business** HOUSTON, TX  
Candidate for Master of Business Administration (MBA) degree, May 2019.  
Recipient of Jones School Graduate Scholarship, CREW Houston Scholarship; Forte Fellow; Elected first-year representative and Vice President of Jones Student Association; First-year representative for Real Estate Club; Co-President Elect of the Real Estate Club. Member of Entrepreneurship Club, NAWMBA
- 2008 – 2012 **The University of Texas at Austin** AUSTIN, TX  
Bachelor of Science in Public Relations with Business Foundations Certificate, Honors. GPA: 3.7.

## EXPERIENCE

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- Summer 2018 **CAMDEN DEVELOPMENT** HOUSTON, TX  
**Finance Intern - Development**
  - Shadowed Finance Manager and built financial models and projections for developments in process.
  - Made presentations to the management group, defending investment in targeted projects.
- 2010 – 2017 **HORA CONSTRUCTION, Commercial construction company** AUSTIN, TX  
**Marketing Manager, Texas Division (2015-2017)**
  - Teamed with other division marketing staff to establish company-wide branding and design standards.**Marketing Coordinator, Texas Division (2010-2015)**
  - Generated all sales and marketing collateral, including proposals and qualifications packages, award submittals, direct mail campaigns, brochures, ads and event displays using Adobe Creative Suite.
  - Co-developed key messaging and image for Hoar's Texas brand to support sales in markets where Hoar was relatively unknown. Promoted the division and its project awards and activity through public relations.
  - Won AMA Houston Marketer of the Year, Engineering/Construction Products/Services (2012); SMPS National Design Award, Direct Mail Campaign (2012); SMPS Houston Design Award, Best in Show (2012).
- 2009 – 2010 **ASPEN VALLEY PARTNERSHIP, Chamber and tourism bureau** ASPEN, CO  
**Events and Membership Manager**
  - Planned and executed 30 networking, educational and recognition events. Promoted the organization and its events through dedicated e-blasts, an up-to-date online presence, printed collateral and live television interviews. Served as the face of the Partnership and an ambassador of the Aspen Valley.
- 2007 – 2009 **AFTON CONSTRUCTION, Construction and development company** VAIL, CO  
**Project Engineer (2008-2009)**
  - Managed subcontractor, owner, developer, realtor and property manager relationships on the jobsite of the \$50M Landmark Condominiums redevelopment project in the heart of one of the world's busiest ski resorts.**Marketing/Communications Specialist (2007-2008)**
  - Developed new logo, website and comprehensive signage plan to introduce the new Landmark Residences and reposition the 30-year-old Landmark Condominiums in the marketplace. Gave weekly project updates through live television interviews. Worked with sales team to design ads, issue press releases, and host events.
- 2005 – 2006 **FRITZLEN PIERCE ARCHITECTS, Architecture and interior design firm** VAIL, CO  
**Marketing Manager**
  - Strengthened FPA brand image and built awareness as "Vail's Architects" through re-branding, website redevelopment and PR efforts. Won SMPS Colorado Marketing Excellence Award for Best Website (2008).
  - Promoted renovation, redevelopment and new development of The Landmark Condominiums and Landmark Commercial space to HOA and Town of Vail. Assisted the project teams with communication and approvals from conceptual design phases through project completion.

## LEADERSHIP AND ACTIVITIES

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- President elect, Women of Wardrobe, a volunteer branch of Dress for Success Houston (since 2010)
- Urban Land Institute Houston member, Real Estate Graduate Study Mentorship Program
- Professional Ski Instructors of America certified Level II ski instructor, Vail (since 2004)