

EDUCATION

2014 – 2016	RICE UNIVERSITY, JONES GRADUATE SCHOOL OF BUSINESS Candidate for Master of Business Administration (MBA) Jones School Scholar and Forté Foundation Fellow President Net Impact; VP NAWMBA; VP Health Care; VP Educational Leadership; VP Global Business Leaders GENERAL ELECTRIC, OIL & GAS , Strategy Consultant Lead – Action Learning Project (ALP), Spring 2015 <ul style="list-style-type: none">Developed and recommended a suite of service offerings for the Intelligent Pipeline application TEXAS CHILDREN’S HOSPITAL , Strategic Marketing Plan Lead - Marketing, Fall 2014 <ul style="list-style-type: none">Created a strategic marketing plan for a shared savings reimbursement model to incentivize hospital cost reduction by analyzing claims data, identifying cost drivers, and opportunities for improvement	HOUSTON, TX
2007 – 2010	FAIRFIELD UNIVERSITY Bachelor of Science, Nursing	FAIRFIELD, CT
2003 – 2006	WESTCHESTER COMMUNITY COLLEGE Associate Degree of Applied Science, Nursing	VALHALLA, NY

EXPERIENCE

Summer, 2015	GlaxoSmithKline, Consumer Healthcare 2015 Summer Marketing Intern, Brand Management <ul style="list-style-type: none">Designed a two year plan in alignment with global and local teams’ needs, by developing a set of strategic recommendations for a 2017 new product launch, projected net sales: \$60MM in five yearsPitched retailer story, expert sales strategy, and marketing launch strategy to leadership and key stakeholders in US and UK to gain buy-in; coordinating global and local teams to meet launch timelinesFormed expert sales marketing plan after identifying untapped partnership opportunities with dental hygienists and assistants, by analyzing projected job growth, examining competitor expert sales trends, and anticipating health care policy changes, to increase brand loyaltyEvaluated previous brand launches across many markets, identifying three features to ensure successOn-boarded 10 employees from cross-functional teams during joint venture and restructuring, allowing new team members to seamlessly take over product launchPartnered with external agency, determined share of voice and media spend, defined growth potential	PARSIPPANY, NJ
2013 – 2014	MD ANDERSON CANCER CENTER Clinical Nurse, Nursing Resource Pool <ul style="list-style-type: none">Worked on a Professional Action Coordinating Team (PACT) to resolve in-patient nursing practice issues, improving patient outcomes, and decreasing in-patient length of stayCo-chaired an educational committee to develop and implement a nursing guide for 100+ staff, which allowed increased efficiency during morning and evening patient hand-off	HOUSTON, TX
2009 – 2013	WESTMED MEDICAL GROUP, (Private multispecialty community clinic) Multidisciplinary Clinical Nurse <ul style="list-style-type: none">Developed policy/procedure to guarantee costly biotherapy reimbursement; increasing billing efficiencyManaged cross-functional team of 10 medical professionals working in an Urgent Care Center, while leading triage of urgent and emergent patient needs, averaging a daily census of 75+ patients	WHITE PLAINS, NY
2008 – 2010	GREENWICH WOODS REHABILITATION AND HEALTHCARE CENTER Nursing Supervisor <ul style="list-style-type: none">Actively engaged leadership to initiate an organizational culture shift that increased employee retention and satisfaction, at a 200+ patient facility with 75 licensed practical nurses and nursing assistants	GREENWICH, CT
2006 – 2009	WESTCHESTER MEDICAL CENTER Clinical Nurse – Pediatric Intensive Care Unit	VALHALLA, NY

ADDITIONAL INFORMATION

Languages: Spanish, fluent **Citizenships:** US, Chile, Italy **Professional Organizations:** NAWMBA, NSHMBA
Skills: Project management, SPSS, IRI, EHR, RN License in NY and TX, Certified OCN®
Interests: Travelling abroad, sustainable initiatives, volunteering